



Tulare County Regional Transit Agency

AGENDA

January 26, 2026

3:30 PM

Meeting Location:

200 E. Center Avenue

Visalia, CA 93291

NOTE: This meeting will allow the public to participate in the meeting via Microsoft Teams using the following link:

[Join the meeting now](#)

Meeting ID: 262 527 949 562 82

Passcode: sD93f3PL

In compliance with the Americans with Disabilities Act and the California Ralph M. Brown Act, if you need special assistance to participate in this meeting, including auxiliary aids, translation requests, or other accommodations, or to be able to access this agenda and documents in the agenda packet, please contact the Tulare County Regional Transit Agency ("TCRTA") office at 559-623-0832 at least 3 days prior to the meeting. Any staff reports and supporting materials provided to the Board after the distribution of the agenda packet are available for public inspection at the TCRTA office.

- I. CALL TO ORDER, WELCOME, AND ROLL CALL**
- II. PLEDGE OF ALLEGIANCE**
- III. PUBLIC COMMENT**

**NOTICE TO THE PUBLIC
PUBLIC COMMENT PERIOD**

At this time, members of the public may comment on any item of interest to the public and within the subject matter jurisdiction of TCRTA but not appearing on this agenda. Under state law, matters presented under this item cannot be discussed or acted upon by the Board at this time. For items appearing on the agenda, the public is invited to make comments at the time the item comes up for Board consideration. Any person addressing the Board will be limited to a maximum of three (3) minutes so that all interested parties have an opportunity to speak with a total of fifteen (15) minutes allotted for the Public Comment Period. Speakers are requested to state their name(s) and address(es) for the record.

IV. CONSENT CALENDAR ITEMS:

All Consent Calendar Items are considered routine and will be enacted in one motion. There will be no separate discussion of these matters unless a request is made, in which event the item will be removed from the Consent Calendar. All items removed from the Consent Calendar for further discussion will be heard at the end of Action / Discussion Items.

Request Approval of the Consent Calendar Items

- A. Approve Minutes of December 8th, 2025 (Pages 01-02)
- B. Information: Monthly Ridership Summary (Pages 03-06)
- C. Information: Monthly Budget Report (Pages 07-10)
- D. Information: Marketing (Pages 11-36)

V. ACTION/ DISCUSSION ITEMS:

- A. Information: FY 25 TCRTA Transit System Performance (Pages 37-39)
- B. Action: Approve Reso 2026-001 TCRTA Mobile Off-Grid Charging Generator (Pages 41-55)
- C. Information: TCRTA Microtransit Fareboxes (Pages 57-59)
- D. Action: Approve Reso 2026-002 SB 125 Supplemental Agreement Amendment 1 - Microtransit Operating Assistance (Pages 61-68)
- E. Action: Approve Reso 2026-003 SB 125 Supplemental Agreement Amendment 1 - EV Charging Infrastructure (Pages 69-76)
- F. Information: Status Update on Transdev Operations Contract (Pages 77-78)

VI. OTHER BUSINESS:

- A. Requests from Board Members for Future Agenda Items
- B. Director's Report
- C. Form 700's

VII. ADJOURN:

The next regularly scheduled Tulare County Regional Transit Agency (TCRTA) Board meeting will be **Monday, February 23, 2026, and will take place at 3:30 pm** at the Tulare County Regional Transit Agency (TCRTA), 200 E. Center Avenue, Visalia, CA 93291.

TULARE COUNTY REGIONAL TRANSIT AGENCY

BOARD OF DIRECTORS

ALTERNATE

AGENCY

Maribel Reynosa – Vice Chair	Kuldip Thusu	City of Dinuba
Vicki Riddle	Frankie Alves	City of Exeter
Greg Gomez	Paul Boyer	City of Farmersville
Misty Villarreal	Joe Soria	City of Lindsay
Terry Sayre	Patrick Isherwood	City of Tulare
Jose Martinez	Rudy Mendoza	City of Woodlake
Larry Micari - Chair	Amy Shuklian	County of Tulare
Vacant	Vacant	Tule River Tribe

EX OFFICIO MEMBERS

Georgina Landecho, CalVans
Liz Wynn, TCAG Public Transit Representative

TCRTA STAFF

Derek Winning, TCRTA Executive Director
Juana Sierra Perez, TCRTA Finance Manager
Vacant, TCRTA Transit Planning Manager
Chris Acevedo, TCRTA Transit Analyst
Sina Davoudi Kanderagh, TCRTA Transit Analyst
Megan Flores Rosas, TCRTA Transit Analyst
Ashlee Compton, TCRTA Transit Coordinator
Danielle Puder, TCRTA Accountant
Alissa Kennedy, TCRTA Administrative Clerk I
*Thomas Degn, County Counsel

TCRTA
200 E. Center Avenue
Visalia, CA 93291
Phone: (559) 623-0832
www.gotcrta.org

**Tulare County Regional Transit Agency (TCRTA)
2026 Board Meeting Schedule**

Date	Location
January 26, 2026*	Tulare County Regional Transit Agency 200 E Center Ave., Visalia, CA 93291
February 23, 2026*	Tulare County Regional Transit Agency 200 E Center Ave., Visalia, CA 93291
March 16, 2026	Tulare County Regional Transit Agency 200 E Center Ave., Visalia, CA 93291
April 20, 2026	Tulare County Regional Transit Agency 200 E Center Ave., Visalia, CA 93291
May 18, 2026	Tulare County Regional Transit Agency 200 E Center Ave., Visalia, CA 93291
June 15, 2026	Tulare County Regional Transit Agency 200 E Center Ave., Visalia, CA 93291
July 20, 2026	Tulare County Regional Transit Agency 200 E Center Ave., Visalia, CA 93291
August 17, 2026	Tulare County Regional Transit Agency 200 E Center Ave., Visalia, CA 93291
September 21, 2026	Tulare County Regional Transit Agency 200 E Center Ave., Visalia, CA 93291
October 19, 2026	Tulare County Regional Transit Agency 200 E Center Ave., Visalia, CA 93291
November 16, 2026	Tulare County Regional Transit Agency 200 E Center Ave., Visalia, CA 93291
December 21, 2026	Tulare County Regional Transit Agency 200 E Center Ave., Visalia, CA 93291

The TCRTA Board meets at 3:30 pm. Most meetings fall on the third Monday of each month. Meeting dates with asterisks have been changed due to holidays and/or calendar conflicts.

Meetings will be held at the location noted above for each month, unless otherwise noted in that month's agenda.

**Tulare County Regional Transit Agency
Board Meeting Minutes
December 8, 2025, 3:30 p.m.**

Members Present: Reynosa, Villarreal, Martinez, Micari, Riddle

Members Absent: Gomez

Non-Voting Alternates:

Ex Officio Present:

Staff Present: Derek Winning, Juana Sierra-Perez, Chris Acevedo, Ashlee Compton, Alissa Kennedy, Sina Davoudi Kanderagh, Megan Flores

Counsel Present: Thomas Degn

***Board member attended online or due to emergency or just cause.**

I. CALL TO ORDER:

Board Chair Micari called the meeting to order at 3:38 p.m.

II. PLEDGE OF ALLEGIANCE:

Led by Director Riddle

III. PUBLIC COMMENT:

None

IV. CONSENT CALENDAR ITEMS:

All Consent Calendar Items are considered routine and will be enacted in one motion. There will be no separate discussion of these matters unless a request is made, in which event the item will be removed from the Consent Calendar. All items removed from the Consent Calendar for further discussion will be heard at the end of Action / Discussion Items.

Request Approval of the Consent Calendar Items

- A.** Approve Minutes of December 08, 2025
- B.** Information: Monthly Ridership Summary
- C.** Information: Monthly Budget Report
- D.** Information: Short Range Transit Plan Update

M: Martinez

S: Reynosa

Notes: Consent calendar approval passed unanimously.

V. ACTION/ DISCUSSION ITEMS:

- A.** Information: FY 25 TCRTA Transit System Performance

Notes: Information Only

B. Action: Approve Reso 2025-046 FY 26 TDA Claims
M: Reynosa
S: Martinez
Notes: Resolution 2025-046 passed unanimously.

C. Action: Approve Reso 2025-047 TCRTA SB125 Program Amend 2
M: Riddle
S: Villarreal
Notes: Resolution 2025-047 passed unanimously

D. Action: Approve Reso 2025-048 TCRTA Logo Redesign and Rebranding
M: Riddle
S: Villarreal
Notes: Resolution 2025-048 passed unanimously.

E. Action: Approve 2026 TCRTA Board Meeting Schedule
Notes: Board Schedule for 2026 Approved

VI. OTHER BUSINESS:

A. Requests from Board Members for Future Agenda Items

B. Director's Report
Report: None.

VII. ADJOURN:

The meeting adjourned at 4:45p.m. Chair Micari confirmed the next scheduled meeting of the Tulare County Regional Transit Agency (TCRTA) Board of Directors will be held on **Monday, January 26th, 2026, and will take place at 3:30 PM.** at the Tulare County Regional Transit Agency (TCRTA), 200 E. Center Avenue, Visalia, CA 93291.

AGENDA ITEM IV-B: FY 2025-2026 Ridership Summary Report

TCRTA	FIXED ROUTE													Comments
	Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	ANNUAL	
OPERATING DAYS														
Weekday	22	22	20	23	18	19	21	19	21	22	21	21	249	
Saturday	4	5	4	4	5	4	4	4	5	4	5	4	52	
Sunday	4	4	5	4	6	7	5	5	5	3	4	5	57	
TOTAL OPERATING DAYS	30	31	29	31	29	30	30	28	31	29	30	30	358	
FIXED ROUTE RIDERSHIP														
Dinuba: D1	503	795	736	695	366	570	0	0	0	0	0	0	3,665	
D2	370	476	483	442	455	544	0	0	0	0	0	0	2,770	
D3	142	69	120	116	60	88	0	0	0	0	0	0	595	
D4	424	342	427	325	229	226	0	0	0	0	0	0	1,973	
(Dinuba Connection) DC	472	1,284	1,419	1,302	1,267	915	0	0	0	0	0	0	6,659	
(Dinuba High School Loop) DL	N/A	N/A	57	42	28	24	0	0	0	0	0	0	151	
Dinuba Totals	1,911	2,966	3,185	2,880	2,377	2,343	0	0	0	0	0	0	15,662	
Tulare: T1	1,737	1,952	1,854	1,581	1,912	1,764	0	0	0	0	0	0	10,800	
T2	1,866	2,143	1,943	1,776	1,392	1,632	0	0	0	0	0	0	10,752	
T3	2,231	2,470	2,391	2,346	1,870	1,971	0	0	0	0	0	0	13,279	
T4	2,742	2,896	2,479	2,926	2,273	2,175	0	0	0	0	0	0	15,491	
T5	1,385	1,709	1,780	1,310	1,478	1,587	0	0	0	0	0	0	9,249	
T6	914	1,727	1,868	1,651	1,299	1,232	0	0	0	0	0	0	8,691	
(Tulare) 11X	2,088	3,028	2,967	3,146	2,320	2,545	0	0	0	0	0	0	16,094	
Tulare Totals	12,963	15,925	15,282	14,736	12,544	12,906	0	0	0	0	0	0	84,356	
Commuter: C10	2,781	3,469	3,514	2,912	1,952	2,846	0	0	0	0	0	0	17,474	
C20	1,439	1,491	1,752	2,034	1,275	1,239	0	0	0	0	0	0	9,230	
C30	2,552	3,002	2,971	2,473	2,150	2,941	0	0	0	0	0	0	16,089	
C40	1,737	3,149	3,063	2,111	3,073	1,882	0	0	0	0	0	0	15,015	
C70	62	0	0	30	4	6	0	0	0	0	0	0	102	
C80	58	6	0	0	0	9	0	0	0	0	0	0	73	
C90	358	137	6	112	82	0	0	0	0	0	0	0	695	
County Totals	8,987	11,254	11,306	9,672	8,536	8,923	0	0	0	0	0	0	58,678	
Tule River Tribe (TR)	70	75	66	81	55	61	0	0	0	0	0	0	408	
TOTAL RIDERSHIP	23,931	30,220	29,839	27,369	23,512	24,233	0	0	0	0	0	0	159,104	

AGENDA ITEM IV-B: FY 2025-2026 Ridership Summary Report

TCRTA	ON-DEMAND													Comments
	Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	ANNUAL	
PARATRANSIT RIDERSHIP														
Dinuba	206	233	227	222	188	228	0	0	0	0	0	0	1,304	
Lindsay	84	69	62	60	36	39	0	0	0	0	0	0	350	
County	92	95	84	119	132	135	0	0	0	0	0	0	657	
Tulare	494	497	450	610	549	575	0	0	0	0	0	0	3,175	
Woodlake	164	154	188	193	141	193	0	0	0	0	0	0	1,033	
TOTAL RIDERSHIP	1,040	1,048	1,011	1,204	1,046	1,170	0	0	0	0	0	0	6,519	Service commingled with Microtransit
MICROTRANSIT RIDERSHIP														
Dinuba	298	279	271	253	236	257	0	0	0	0	0	0	1,594	
Exeter	18	15	15	26	32	42	0	0	0	0	0	0	148	
Farmersville	72	86	140	141	98	94	0	0	0	0	0	0	631	
Goshen	26	36	49	37	30	31	0	0	0	0	0	0	209	
Ivanhoe	46	41	44	72	65	79	0	0	0	0	0	0	347	
Lindsay	64	78	113	124	126	144	0	0	0	0	0	0	649	
Orosi-Cutler	31	31	17	27	30	42	0	0	0	0	0	0	178	
Porterville	44	58	121	160	131	127	0	0	0	0	0	0	641	
County	229	262	242	268	201	276	0	0	0	0	0	0	1,478	
Tulare	619	880	858	891	836	797	0	0	0	0	0	0	4,881	
Visalia	361	416	479	592	459	472	0	0	0	0	0	0	2,779	
Woodlake	35	30	40	41	28	32	0	0	0	0	0	0	206	
TOTAL RIDERSHIP	1,843	2,212	2,389	2,632	2,272	2,393	0	0	0	0	0	0	13,741	Service commingled with Paratransit
Rider Account Creations	279	381	342	313	242	239							1,796	

TCRTA	SERVICES PROVIDED BY VISALIA TRANSIT													Comments
	Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	ANNUAL	
FIXED ROUTE RIDERSHIP														
Exeter Boardings (Route 9)	688	956	990	962	928	598	0	0	0	0	0	0	5,122	
TOTAL EXETER RIDERSHIP	688	956	990	962	928	598	0	0	0	0	0	0	5,122	
Farmersville Boardings (Route 9)	607	883	1096	904	805	588	0	0	0	0	0	0	4,883	
Farmersville Boardings (Route 12)	383	409	188	116	247	117	0	0	0	0	0	0	1,460	
TOTAL FARMERSVILLE RIDERSHIP	990	1,292	1,284	1,020	1,052	705	0	0	0	0	0	0	6,343	
DIAL-A-RIDE RIDERSHIP														
Trips from Exeter	92	77	85	85	52	87	0	0	0	0	0	0	478	
Trips to Exeter	69	72	78	80	48	80	0	0	0	0	0	0	427	
TOTAL EXETER RIDERSHIP	161	149	163	165	100	167	0	0	0	0	0	0	905	
Trips from Farmersville	27	39	38	55	41	68	0	0	0	0	0	0	268	
Trips to Farmersville	24	33	33	50	40	63	0	0	0	0	0	0	243	
TOTAL FARMERSVILLE RIDERSHIP	51	72	71	105	81	131	0	0	0	0	0	0	511	

AGENDA ITEM IV-B-1: FY 2024-2025 Ridership Summary Report

TCRTA	FIXED ROUTE													Comments
	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	ANNUAL	
OPERATING DAYS														
Weekday	22	22	20	23	18	19	21	19	21	22	21	21	249	
Saturday	4	5	4	4	5	4	4	4	5	4	5	4	52	
Sunday	4	4	5	4	6	7	5	5	5	3	4	5	57	
TOTAL OPERATING DAYS	30	31	29	31	29	30	30	28	31	29	30	30	358	
FIXED ROUTE RIDERSHIP														
Dinuba: D1	709	595	549	666	504	686	589	694	716	684	419	635	7,446	
D2	670	693	678	966	740	659	468	662	683	709	445	567	7,940	
D3	196	258	259	432	311	192	148	92	87	87	36	87	2,185	
D4	421	702	608	711	471	322	329	259	353	377	205	480	5,238	
(Dinuba Connection) DC	198	1,174	1,318	1,318	1,201	574	852	1,207	1,392	1,236	293	335	11,098	
Dinuba Totals	2,194	3,422	3,412	2,411	3,227	2,433	2,386	2,914	3,231	3,093	1,398	2,104	32,225	
Tulare: T1	1,630	1,649	2,321	2,156	1,905	1,426	1,629	2,086	1,739	2,115	1,807	1,741	22,204	
T2	1,849	1,757	2,470	2,411	1,836	1,788	2,060	1,798	1,942	1,907	1,868	1,575	23,261	
T3	1,719	1,763	2,261	2,519	2,133	1,928	2,114	2,087	2,417	2,276	2,252	2,200	25,669	
T4	3,122	2,376	2,596	2,485	3,052	2,820	2,816	2,695	2,666	2,997	2,912	2,532	33,069	
T5	2,068	1,793	1,801	1,761	1,885	1,480	1,821	1,845	1,999	1,938	1,924	1,459	21,774	
T6	1,006	1,439	1,636	1,944	1,212	970	1,420	1,501	1,550	1,512	1,218	996	16,404	
(Tulare) 11X	1,721	2,266	2,570	3,280	2,941	2,645	3,283	2,879	3,271	2,937	2,772	2,089	32,654	
Tulare Totals	13,115	13,043	15,655	16,556	14,964	13,057	15,143	14,891	15,584	15,682	14,753	12,592	175,035	
Commuter: C10	2,483	3,508	3,677	4,498	3,873	3,642	3,915	3,957	4,456	3,920	2,662	3,013	43,604	
C20	1,514	1,643	1,819	1,871	1,717	1,663	1,628	1,489	1,609	1,712	1,482	1,268	19,415	
C30	2,387	2,284	3,204	3,338	3,769	3,166	3,171	3,424	3,602	3,385	3,019	2,808	37,557	
C40	2,274	2,963	2,862	3,165	2,957	2,887	4,046	3,764	4,302	3,278	3,387	2,090	37,975	
C70	49	49	55	37	45	69	70	91	87	78	79	33	742	
C80	57	62	82	46	82	84	73	73	50	31	44	16	700	
C90	213	330	550	545	391	415	348	494	308	245	322	139	4,300	
County Totals	8,977	10,839	12,249	13,500	12,834	11,926	13,251	13,292	14,414	12,649	10,995	9,367	144,293	
Tule River Tribe (TR)	59	56	36	45	49	55	61	41	87	109	115	71	784	Service reinstated on April 1, 2024
TOTAL RIDERSHIP	24,345	27,360	31,352	32,512	31,074	27,471	30,841	31,138	33,316	31,533	27,261	24,134	352,337	

AGENDA ITEM IV-B-1: FY 2024-2025 Ridership Summary Report

TCRTA	ON-DEMAND													Comments
	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	ANNUAL	
PARATRANSIT RIDERSHIP														
Dinuba	71	89	94	121	124	113	103	98	131	140	169	133	1,386	
Lindsay	33	68	38	40	56	50	46	55	54	59	53	73	625	
Tulare	220	360	366	483	400	376	381	302	374	390	426	361	4,439	
Woodlake	102	218	233	251	175	163	163	145	181	185	193	157	2,166	
County	97	43	63	88	65	82	93	77	72	104	102	86	972	
TOTAL RIDERSHIP	523	778	794	983	820	784	786	677	812	878	943	810	9,588	Service commingled with Microtransit
MICROTRANSIT RIDERSHIP														
Dinuba	239	285	268	364	312	340	327	293	338	359	352	312	3,789	
Exeter											13	7	20	
Farmersville	29	51	67	79	23	24	43	32	32	42	52	45	519	
Lindsay	49	70	87	87	97	62	83	106	116	85	77	71	990	
Tulare	160	361	357	517	506	421	511	516	488	566	618	555	5,576	
Woodlake	38	41	35	55	81	144	109	88	98	67	81	60	897	
County	163	202	237	307	253	230	225	267	333	322	351	330	3,220	
Visalia	123	366	488	663	395	200	256	254	289	279	296	297	3,906	
TOTAL RIDERSHIP	801	1,376	1,539	2,072	1,667	1,421	1,554	1,556	1,694	1,720	1,840	1,677	18,917	Service commingled with Paratransit
Rider Account Creations	420	423	369	314	276	226	236	247	261	216	264	252	3,504	

TCRTA	SERVICES PROVIDED BY VISALIA TRANSIT													Comments
	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	ANNUAL	
FIXED ROUTE RIDERSHIP														
Exeter Boardings (Route 9)	734	72	733	907	698	934	984	750	654	648	750	608	8,472	
TOTAL EXETER RIDERSHIP	734	72	733	907	698	934	984	750	654	648	750	608	8,472	
Farmersville Boardings (Route 9)	487	121	688	895	887	831	1,134	589	640	647	696	498	8,113	
Farmersville Boardings (Route 12)	459	629	514	399	427	571	419	570	702	841	705	508	6,744	
TOTAL FARMERSVILLE RIDERSHIP	946	750	1,202	1,294	1,314	1,402	1,553	1,159	1,342	1,488	1,401	1,006	14,857	
48														
DIAL-A-RIDE RIDERSHIP														
Trips from Exeter	117	61	84	168	110	69	69	65	55	53	63	26	940	
Trips to Exeter	117	77	83	173	119	73	79	70	63	56	69	28	1,007	
TOTAL EXETER RIDERSHIP	234	138	167	341	229	142	148	135	118	109	132	54	1,947	
Trips from Farmersville	78	38	32	64	63	24	27	20	29	29	27	18	449	
Trips to Farmersville	74	36	29	67	64	23	29	20	27	29	22	14	434	
TOTAL FARMERSVILLE RIDERSHIP	152	74	61	131	127	47	56	40	56	58	49	32	883	

Tulare County Regional Transit Agency

AGENDA ITEM IV-C

January 26, 2026

Prepared by Juana Sierra-Perez, Finance Manager

SUBJECT:

Action: Receive and File the Preliminary Financial Statement as of December 31, 2025.

BACKGROUND:

The following Preliminary Financial Statement for December 31, 2025, provides you with the Revenues and Expenditures and compares them to the YTD budget.

DISCUSSION:

These financial Statements for December 31, 2025, are preliminary, as the Fiscal Year 2024-2025 is closing, and other accruals are pending.

RECOMMENDATION:

That the Tulare County Regional Transit Agency Board of Directors receive and file the Preliminary Financial Statement as of December 31, 2025.

FISCAL IMPACT:

None

ATTACHMENTS:

1. Preliminary Financial Statement for December 31, 2025



County of Tulare

Report Name: Listing of Obligations and Budget

Report ID: BA-A103

Fiscal Year : 2026 | Accounting Period: 06 | Fund(s): 793 |

Department: All | Unit: All | Activity: All

Report ID: BA-A103 | Report Date: 1/14/2026 | Report Time: 1:45 PM

Object Code - Description	Current Period			Year to Date			Current Budget	Adopted Budget	
	Encumbrances	Expenditures	Total Obligations	Encumbrances	Expenditures	Total Obligations			
Fund: 793 - TCRTA JPA		Department: 793 - TCRTA JPA			Unit: 1000 - Tulare County			Activity:	
Appropriation:		793 - Department Tota							
6000 Salaries	0.00	0.00	0.00	0.00	0.00	0.00	954,895.00	954,895.00	
6001 Alloc. Sal.	0.00	56,785.32	56,785.32	0.00	294,126.31	294,126.31	1.00	1.00	
6002 Overtime	0.00	0.00	0.00	0.00	50.79	50.79	0.00	0.00	
6003 Other Pay	0.00	1,671.78	1,671.78	0.00	9,383.26	9,383.26	1.00	1.00	
6004 Benefits	0.00	8,115.67	8,115.67	0.00	36,953.38	36,953.38	1.00	1.00	
6005 Extra Help	0.00	0.00	0.00	0.00	0.00	0.00	1.00	1.00	
6011 Retire-Co	0.00	8,586.86	8,586.86	0.00	45,134.91	45,134.91	1.00	1.00	
6012 Soc Sec	0.00	4,478.21	4,478.21	0.00	23,512.40	23,512.40	1.00	1.00	
6014 Pob	0.00	3,685.25	3,685.25	0.00	19,377.06	19,377.06	1.00	1.00	
7000 Services	0.00	0.00	0.00	69,896.30	155,007.09	224,903.39	850,000.00	850,000.00	
7005 Communicate	0.00	5,179.67	5,179.67	0.00	25,900.85	25,900.85	87,952.00	87,952.00	
7010 Insurance	0.00	0.00	0.00	0.00	0.00	0.00	34,439.00	34,439.00	
7021 Maint-Equip	0.00	0.00	0.00	0.00	16,354.00	16,354.00	943,438.00	943,438.00	
7024 Maint-Bld-Im	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
7036 Office Expen	(3,069.60)	3,806.36	736.76	861.27	15,256.11	16,117.38	18,012.00	18,012.00	



County of Tulare

Report Name: Listing of Obligations and Budget

Report ID: BA-A103

Fiscal Year : 2026 | Accounting Period: 06 | Fund(s): 793 |

Department: All | Unit: All | Activity: All

Report ID: BA-A103 | Report Date: 1/14/2026 | Report Time: 1:45 PM

Object Code - Description	Current Period			Year to Date			Current Budget	Adopted Budget	
	Encumbrances	Expenditures	Total Obligations	Encumbrances	Expenditures	Total Obligations			
Fund: 793 - TCRTA JPA		Department: 793 - TCRTA JPA		Unit: 1000 - Tulare County			Activity:		
Appropriation:		793 - Department Tota							
7040 Courier	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
7043 Prof & Spec	(5,580.88)	634,384.78	628,803.90	1,309.77	5,995,589.86	5,996,899.63	15,431,038.00	15,431,038.00	
7062 Rent-Bldg	0.00	5,988.00	5,988.00	0.00	43,692.00	43,692.00	72,058.00	72,058.00	
7066 Spc Dept Exp	0.00	83,678.69	83,678.69	3,718,119.02	459,847.99	4,177,967.01	4,804,625.00	4,804,625.00	
7073 Training	0.00	0.00	0.00	0.00	0.00	0.00	12,806.00	12,806.00	
7074 Trans & Trav	0.00	951.92	951.92	0.00	1,563.32	1,563.32	16,754.00	16,754.00	
7081 Utilities	0.00	9,923.91	9,923.91	0.00	138,170.75	138,170.75	142,631.00	142,631.00	
7421 Int-Late Pay	0.00	1,592.92	1,592.92	0.00	1,836.62	1,836.62	1.00	1.00	
7720 ADMIN CNTY LS	0.00	0.00	0.00	0.00	0.00	0.00	53,130.00	53,130.00	
APPR 793 Totals:	(8,650.48)	828,829.34	820,178.86	3,790,186.36	7,281,756.70	11,071,943.06	23,421,786.00	23,421,786.00	
ACTV Totals:	(8,650.48)	828,829.34	820,178.86	3,790,186.36	7,281,756.70	11,071,943.06	23,421,786.00	23,421,786.00	
UNIT 1000 Totals:	(8,650.48)	828,829.34	820,178.86	3,790,186.36	7,281,756.70	11,071,943.06	23,421,786.00	23,421,786.00	
DEPT 793 Totals:	(8,650.48)	828,829.34	820,178.86	3,790,186.36	7,281,756.70	11,071,943.06	23,421,786.00	23,421,786.00	
FUND 793 Totals:	(8,650.48)	828,829.34	820,178.86	3,790,186.36	7,281,756.70	11,071,943.06	23,421,786.00	23,421,786.00	
Report Totals:	(8,650.48)	828,829.34	820,178.86	3,790,186.36	7,281,756.70	11,071,943.06	23,421,786.00	23,421,786.00	



County of Tulare

Report Name: Listing of Revenues vs Budget

Report ID: BA-A203

Fiscal Year: 2026 | Accounting Period: 6 | Fund(s): 793-793 | Department: All | Unit: All

Report Date: 1/14/2026 | Report Time: 1:49 PM

RSRC DESCRIPTION CODE - DESCRIPTION	CURRENT PERIOD		YEAR TO DATE		CURRENT BUDGET	ADOPTED BUDGET
	COLLECTED REVENUE	RECOGNIZED REVENUE	COLLECTED REVENUE	RECOGNIZED REVENUE		

Fund: 793 - TCRTA JPA	Department: 793 - TCRTA JPA		Unit: 1000 - Tulare County			
4801 - Interest	73,823.92	73,823.92	124,615.04	124,615.04	1.00	1.00
5054 - State-Other	(1,415,945.82)	(1,415,945.82)	7,867,828.86	7,867,828.86	0.00	0.00
5700 - Fed-Other	145,489.93	145,489.93	(8,053,957.99)	(8,053,957.99)	0.00	0.00
5835 - Oth Revenue	0.00	0.00	3,042.07	3,042.07	0.00	0.00
5841 - O/L Warrants	0.00	0.00	0.00	0.00	1.00	1.00
5873 - Pub Trans	56,609.00	56,609.00	434,590.82	434,590.82	0.00	0.00
UNIT 1000 Totals:	(1,140,022.97)	(1,140,022.97)	376,118.80	376,118.80	2.00	2.00
DEPT 793 Totals:	(1,140,022.97)	(1,140,022.97)	376,118.80	376,118.80	2.00	2.00
FUND 793 Totals:	(1,140,022.97)	(1,140,022.97)	376,118.80	376,118.80	2.00	2.00
Report Totals:	(1,140,022.97)	(1,140,022.97)	376,118.80	376,118.80	2.00	2.00

Tulare County Regional Transit Agency

AGENDA ITEM IV-D

January 26, 2025

Prepared by Megan Flores, Transit Analyst

SUBJECT:

Information: Joint Regional Marketing Campaign for Microtransit

BACKGROUND:

Tulare County Association of Governments (TCAG) is funding a microtransit pilot program in the region. As part of an effort to increase ridership, TCAG is supporting a joint marketing campaign led by **Tulare County Regional Transit Agency (TCRTA)** in collaboration with **Visalia Transit** and the **City of Porterville**. The partner agencies reviewed marketing proposals and selected the proposal they determined would be most effective for the regional marketing campaign.

DISCUSSION:

TCAG will allocate \$75,000 for the marketing project. With this funding, TCRTA solicited three proposals from qualified marketing agencies: Archer Hound, Transit Media Inc., and Nettra. The proposed microtransit marketing campaign is anticipated to span a four-month period. Following a collaborative decision-making process, Transit Media Inc. was selected.

Transit Media Inc.'s proposal emphasizes increasing microtransit ridership through a comprehensive, data-driven marketing strategy. This approach includes targeted digital and social media advertising, geo-targeted display advertising, community outreach initiatives, and the development of creative marketing content, including video production. TCRTA staff will lead implementation of the campaign, monitor performance metrics, and provide regular progress updates.

FISCAL IMPACT:

The total cost of the marketing proposal is approximately \$75,000. Funding for this project will be provided by TCAG using previously awarded SB125 operating funds.

ATTACHMENTS

1. Transit Media Marketing Proposal for Microtransit

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DRIVING AWARENESS FOR ON-DEMAND TRANSIT IN TULARE COUNTY

High-Level Informational Brief For

Tulare County Regional Transit Agency

October 2025



TRUAUDIENCE®

Context & Objective

Increase awareness and ridership for county-wide on-demand transit services

Example scenario: \$150,000 (Nov – Jun)

Phased approach to test, measure, optimize, and expand



TRUAUDIENCE®

Identifying your Target Audience

TCRTA Custom Target Group

Using TransUnion® consumer data, we analyzed 172 segments representing US households by demographic and behavioral traits. We created a **Custom Target Group** of the **38 segments** with the highest counts and indices for:

- Transportation Type Used Average Weekday: Lyft
- Transportation Type Used Average Weekday: Uber
- Transportation Type Used Average Weekend: Lyft
- Transportation Type Used Average Weekend: Uber
- HH Uses Any Rideshare Mobile App
- HH Uses Mobile App: Lyft
- HH Uses Mobile App: Uber

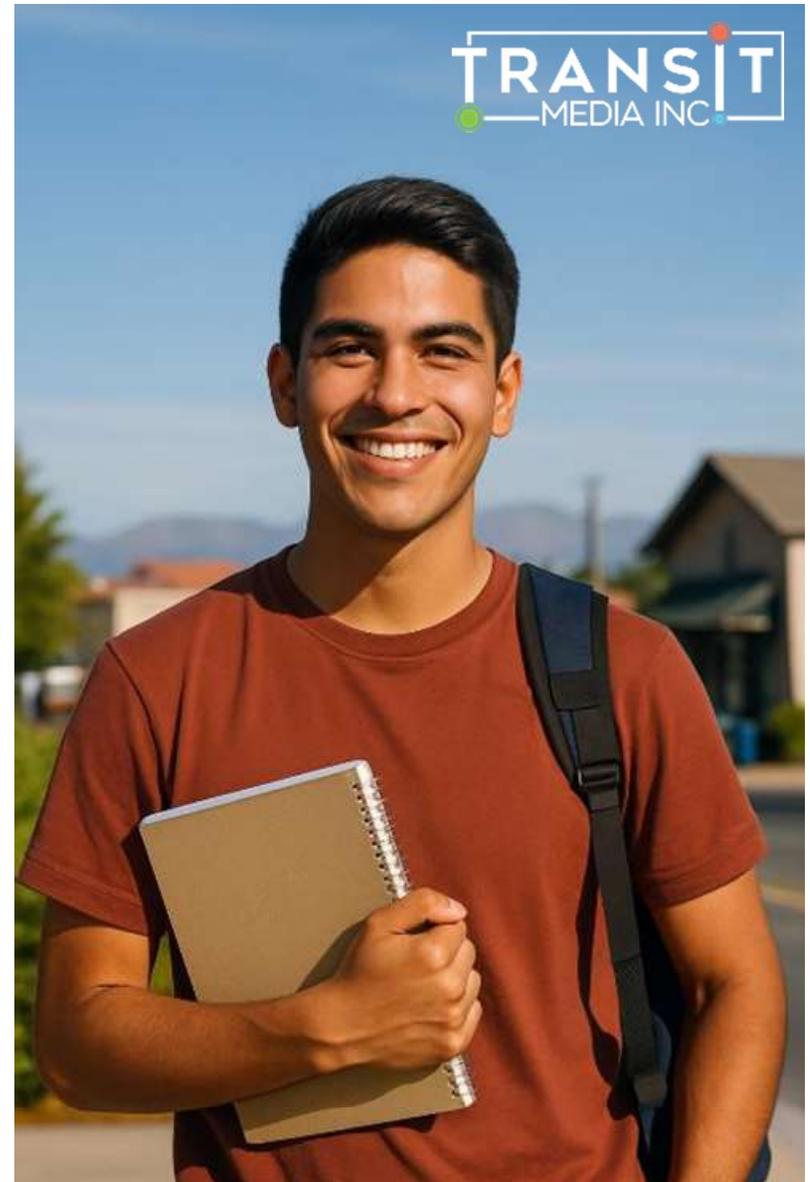
Estimated average income: **\$103,140**

Estimated average age: **44**

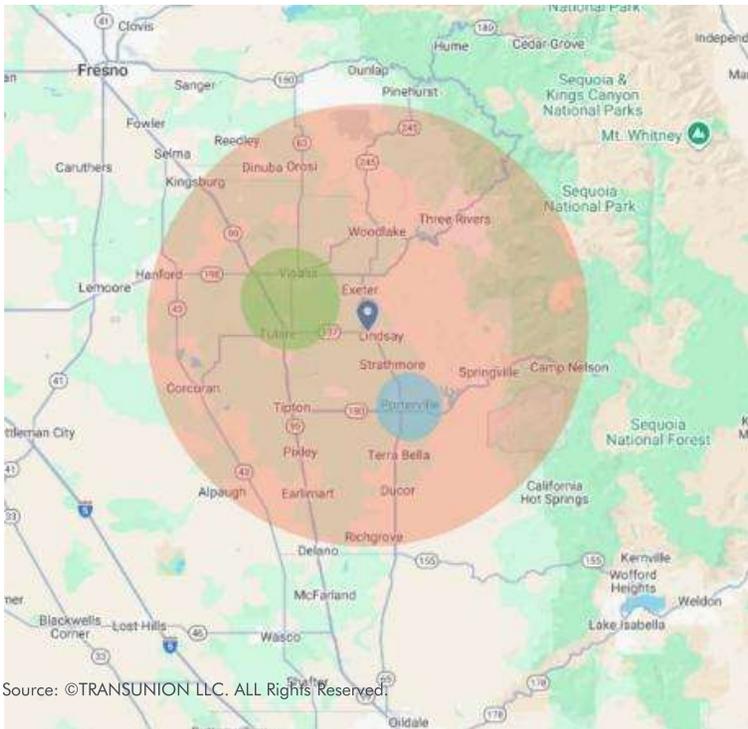
Have children at home: **26%**

Homeowners: **44%**

Source: ©TRANSUNION LLC. ALL Rights Reserved



Target Concentration



Source: ©TRANSUNION LLC. ALL Rights Reserved.

TCRTA Custom Target Group

27% or 54,775 target HHs in a 30-mi radius

- 201,764 total households in the 30-mile radius
- 595,455 or 87% of the population is age 10+
- 540,399 or 79% of the population is age 15+

Visalia Custom Target Group

44% or 38,586 target HHs in an 8-mi radius

- 88,646 total households in the 8-mile radius
- 244,908 or 86% of the population is age 10+
- 222,309 or 78% of the population is age 15+

Porterville Custom Target Group

13% or 3,316 target HHs in a 5-mi radius

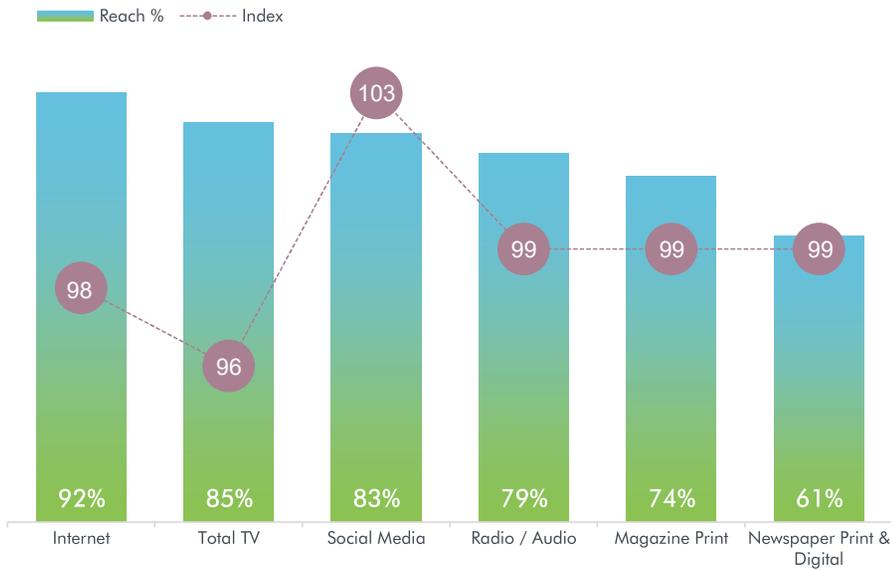
- 25,101 total households in the 5-mile radius
- 75,671 or 86% of the population is age 10+
- 68,099 or 77% of the population is age 15+



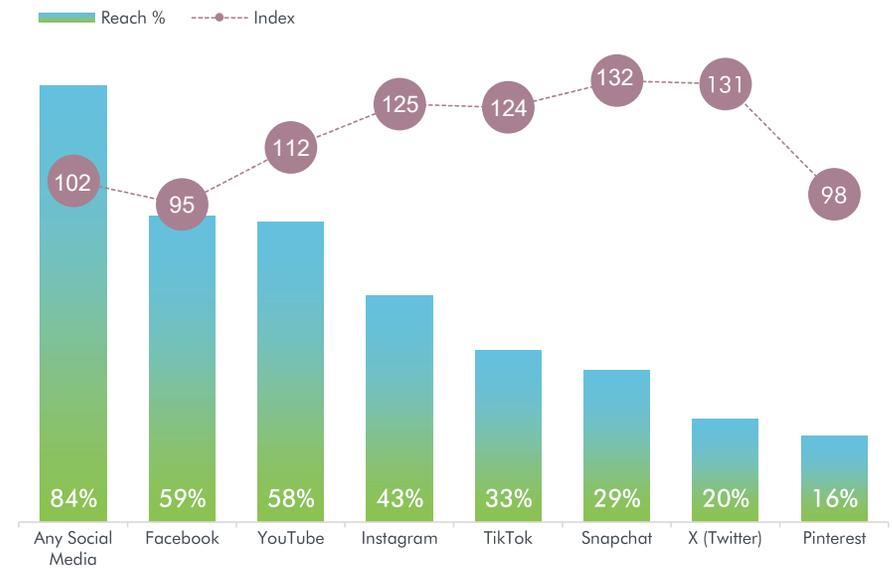
Target Audience Media Usage

TCRTA Custom Target Group

Total Media Usage, past 30 days



Social Media Usage, past 30 days



Source: ©TRANSUNION LLC. ALL Rights Reserved

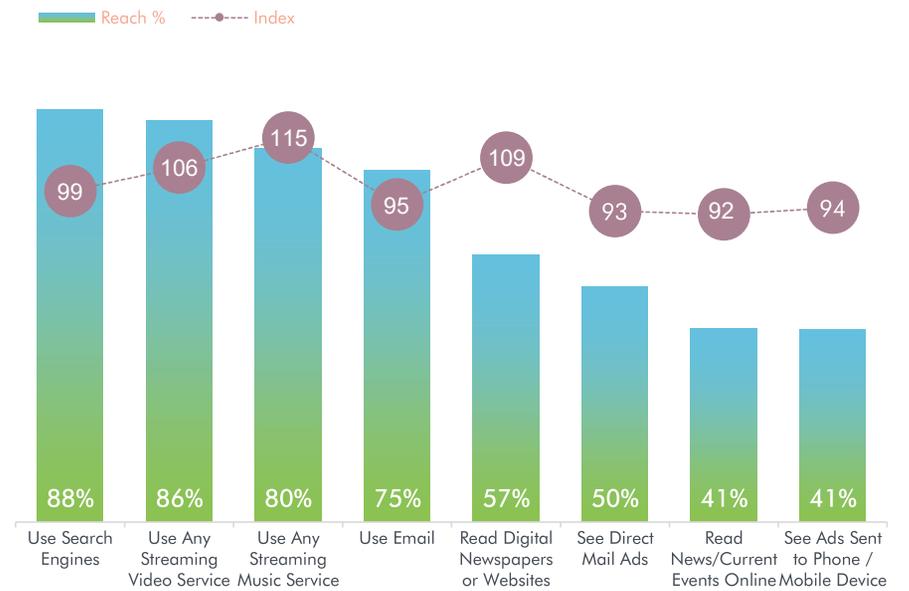
Target Audience Media Usage

TCRTA Custom Target Group

Streaming Audio / Video Usage, past 30 day



Additional Media Usage, past 30 day



Source: ©TRANSUNION LLC. ALL Rights Reserved

Budget Allocation

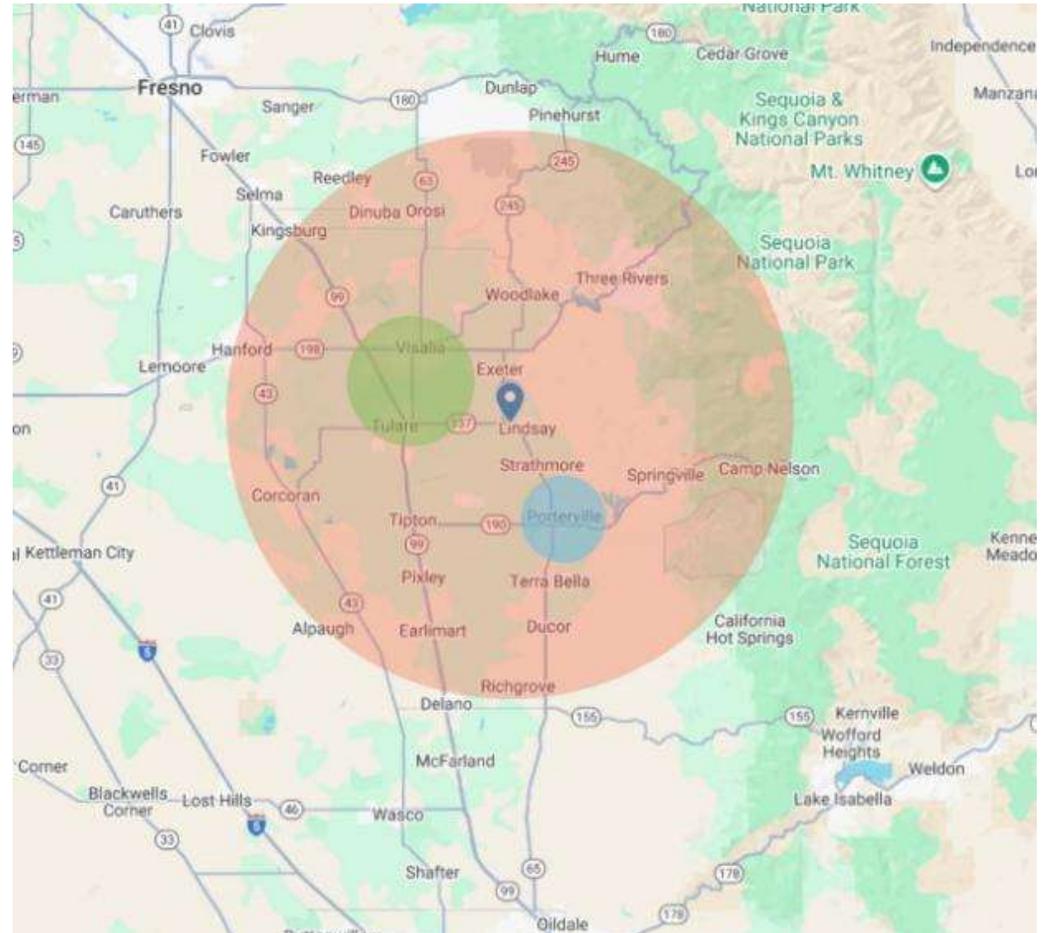
50% TCRTA

30% VT

20% PT

Rationale:

- **TCRTA:** Countywide anchor with broadest reach
- **Visalia:** Largest local market outside TCRTA's full domain
- **Porterville:** Important for localized adoption
- Ensures countywide consistency + local focus



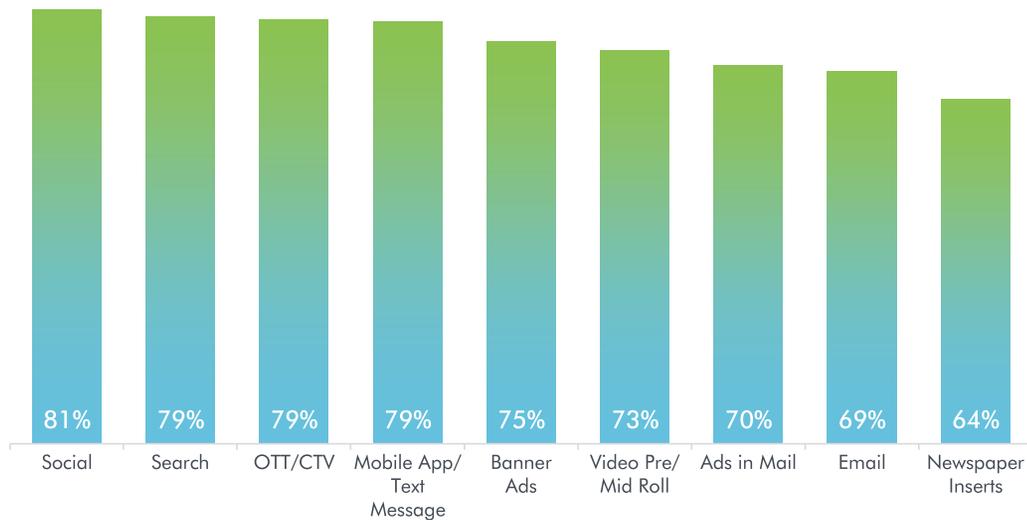
Source: ©TRANSUNION LLC. ALL Rights Reserved.

Advertising Response

Uber Users

Type of Advertising Responded To, in past 12mo

"Where did you see/hear an advertisement that led you to take action?"

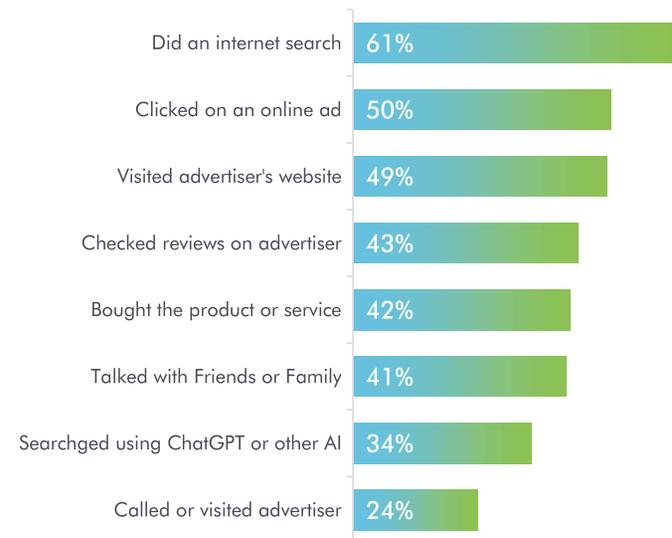


Source: ADMALL. ALL Rights Reserved National Data

Individuals who utilize the Uber app for convenient, on-demand transportation and delivery services.

18.9% of U.S. adults have used Uber within the last six months.

Response Action Taken, p12mo



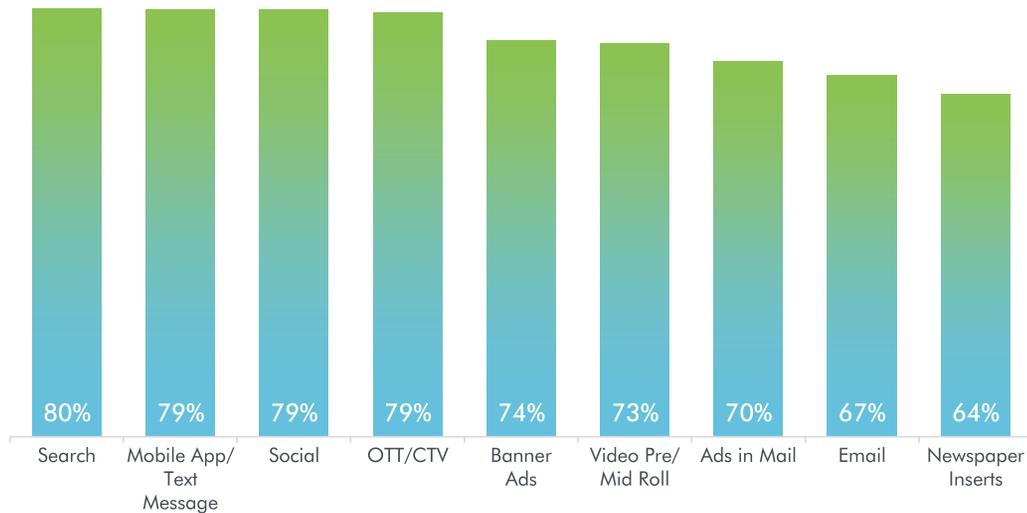
ADMALL

Advertising Response

Lyft Users

Type of Advertising Responded To, in past 12mo

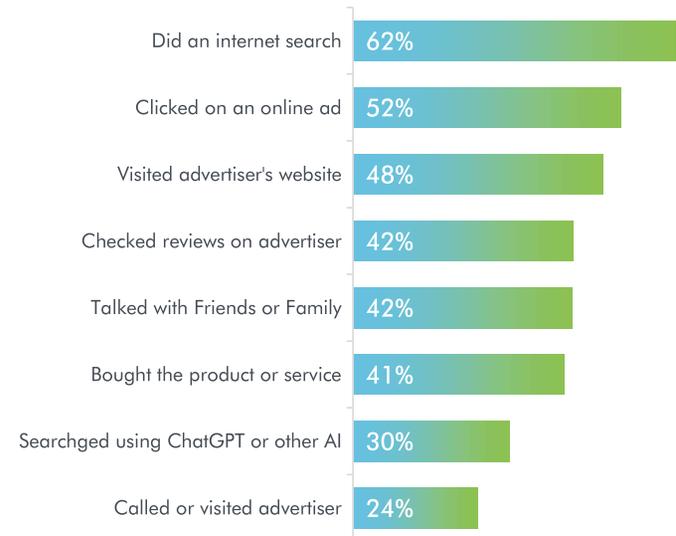
"Where did you see/hear an advertisement that led you to take action?"



Individuals who utilize the Lyft mobile app for transportation services, including ride-hailing, bike-sharing, and scooter rental.

10.6% of U.S. adults have used Lyft within the last six months

Response Action Taken, p12mo



Source: ADMALL. ALL Rights Reserved National Data





STRATEGY & RECOMMENDED SOLUTIONS



ALIGNING YOUR MARKETING STRATEGY

FEED your sales funnel with tactics and solutions that reach consumers and create brand **awareness** before or after they decide to act on a need or desire to purchase.

ENGAGE with consumers who have started their journey and are researching and **considering** options. Choose creative ideas and tactics that establish credibility and set you apart from your competitors.

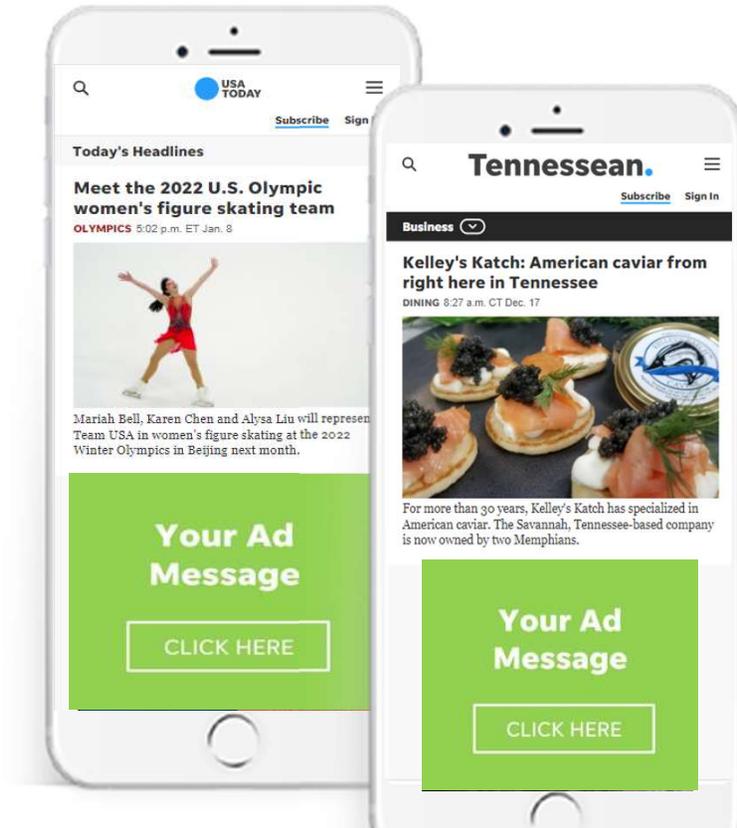
CONVERT leads by connecting with consumers who are ready to take **action**.

TARGETED DISPLAY

FEED

ENGAGE

CONVERT



USA TODAY NETWORK utilizes technology to access quality inventory to target desired consumers and expand your influence across thousands of additional trusted websites.

Targeting Layers

Geographic | 10mi Visalia, 8mi Porterville & 30mi TCRTA (Lindsay)

Demographic | 12 yrs and up

Retargeting | Site Retargeting

Geo Fencing | Location centered

Monthly Impressions | Based on Market



GEOFENCING

REACH CONSUMERS ON THE GO

FEED

ENGAGE

CONVERT



Targeting Ideas:

Malls, Schools or near
Schools, Parks,
Entertainment centers,
Healthcare Centers

Drive awareness and foot traffic to your business by reaching consumers based on their mobile device's physical location.

- Ads served to location visitors for up to 30 days
- Reach consumers based on relevant activity and habits throughout the community or at local events

HIGH IMPACT DISPLAY PORTFOLIO

ARTFULLY DESIGNED FOR POWERFUL PERFORMANCE AND REACH

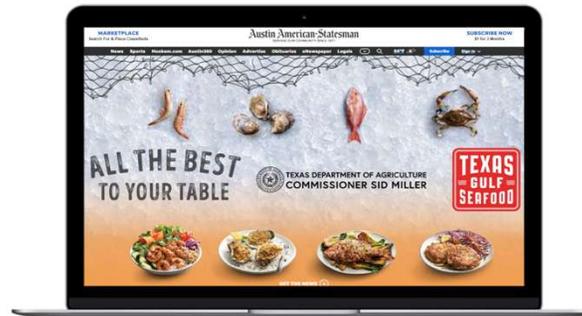
FEED

ENGAGE

CONVERT



PARAMOUNT



GRAVITY



MOMENTUM

Exclusive and guaranteed placement of native ad space built to create **stronger quality leads**.

- ✓ Proprietary suite of **native ad space**
- ✓ Focused on **positive viewer experience**
- ✓ Cultivates **meaningful engagement and action** with your business

SAMPLE OF A PARAMOUNT AD

← → ↻ 🏠 🔍 https://www.recordnet.com/story/news/local/2025/06/30/jene-wa... ☆ 📄 🗂️ 📄 👤 ⋮

🗄️ | 📄 SharePoint | 🗂️ Login | Salesforce | 📄 - Home | 📄 The Hub Your Connection to Learni... | 🗂️ OKTA | 📄 Insights | 🗂️ Order Hub | >> | 🗂️ All Bookma

MARKETPLACE
Search For & Place Classifieds

Recordnet.com

SUBSC
Get 6

News | Sports | Entertainment | Lifestyle | Opinion | Advertise | Obituaries | eNewspaper | Legals 🔍 90°F ☀️ **Subscri**

Advertisement

Because these boots danced too hard tonight

Request a ride

There are drivers in your area

Uber

Top Rated Locations Near Me
Bars & Nightlife | Music Venues | Restaurants

Map showing locations near Twin Oaks Park and Stanford, CA. Restaurant ratings: 7, 8, 9, 10.

Google | STANFORD | Keyboard shortcuts | Map data ©2

SOCIAL AD STRATEGY

FACEBOOK + INSTAGRAM + SNAPCHAT



RECOMMENDED STRATEGY

Generate New Online + In-store Customers

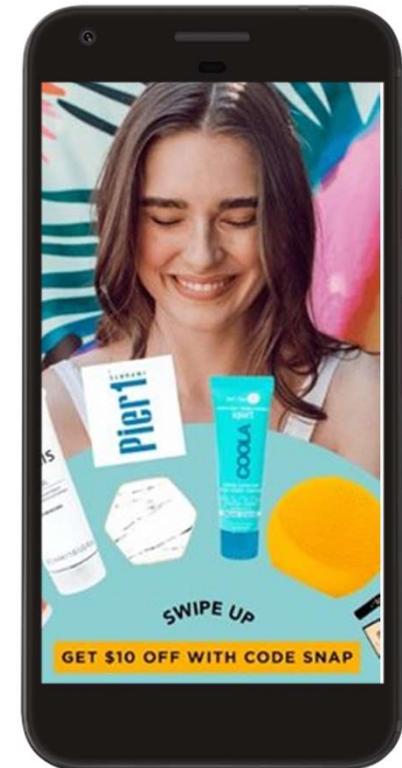
Drive Form Fills, Phone Calls + Foot traffic

Main Objectives: Leads, Reach, Engagement



Proprietary Tech + Platform Expertise

- Allows budget optimization across multiple ad objectives on Facebook, Instagram AND Snapchat at the same time with lead ads, website clicks, and reach ads generating higher performance and engagement



SMART SOCIAL ADS



Smart Ads
Goal: Complete Social Ads Marketing Solution
Target: Every Audience of Website Clicks, Lead Ads, and Retargeting plus Infinity Audiences
Ad Types: Static, Carousel, Video

Infinity Audiences
 Maximize results by taking the leads you gain from your Google search campaigns and automatically targeting them cross-platform on social media.
 *Must have an active Transit Media Search campaign.

Smart Optimization Technology
 Our advanced AI utilizes a proprietary algorithm that analyzes, adapts and optimizes your campaign across every campaign and ad type, yielding superior performance that's not available anywhere else.

Our Smart Ads Technology will continuously analyze performance and reallocate budget across objectives, so you always get the best results for the lowest cost.

OVER-THE-TOP

THE STATE OF CABLE

Americans Continue to Cut the Cord

OTT usage & advertising spend will continually increase



227 M

It is estimated that OTT subscriptions in the United States will jump to over 277 million in 2026.

\$210 B

Research shows that OTT media revenue in the United States is expected to double to \$210 billion by 2026.

Alpha Digital, 2021





A PLAN

Digital Channel Overview

- **OTT/CTV ads:** Reach households cutting the cord
- **Social Media:** Facebook, Instagram, Snapchat ads with optimization
- **Targeted Display:** Location-based and contextual ads
- **Retargeting:** Re-engage site and app visitors
- **Geofencing:** High-traffic community hubs (schools, malls, healthcare)

Beyond Digital Advertising

- **Content Creation:** Photography, video, storytelling
- **Rider Education:** How-to content and community spotlights
- **Social Media Content Series**
- **Out-of-home tie-ins** (transit hubs, posters, movie theater ads)
- **Community outreach:** Promotional giveaways, informational booths at high-traffic local spots (*e.g. farmers markets, festivals, swap meets, etc.*)
- **Optional PR support:** Press releases, chamber partnerships

Plan Summary

TCRTA Digital Marketing		\$/MO	Extra (x1)	TERM	CAMPAIGN SUBTOTAL
Smart Social Ads-Facebook & Instagram, SnapChat	30mi radius around Lindsay	\$ 2,500.00		4	\$ 10,000.00
Website Clicks, Reach and Retargeting with Detailed Targeting	Daily Reach: 5,100 - 12,000				
Age: 18+	Monthly Impressions: 307,000 - 365,000				
Gender: All					
Display Ads, Geofencing & Site Retargeting	30mi radius around Lindsay	\$ 2,250.00		4	\$ 9,000.00
Targeting those within a specific GEO on USA Today network sites	Monthly Impressions: 307,000 - 365,000				
Standard Ad (Visalia Times-Delta)					
Paramount Ad		\$ 1,500.00		4	\$ 6,000.00
Specialty Takeover Ad	Monthly Impressions: Up to 37,000 CPM				
YouTube	30mi radius around Lindsay	\$ 1,550.00		4	\$ 6,200.00
	Monthly Impressions: 264,000 - 294,000				
		\$ 7,800.00	<i>per month</i>		\$ 31,200.00
VT Digital Marketing		\$/MO	Extra (x1)	TERM	CAMPAIGN SUBTOTAL
Smart Social Ads-Facebook & Instagram, SnapChat	8mi radius around Visalia	\$ 1,800.00		4	\$ 7,200.00
Website Clicks, Reach and Retargeting with Detailed Targeting	Daily Reach: 1,000 - 2,300				
Age: 12+	Monthly Impressions: 218,000 - 259,000				
Gender: All					
Display Ads, Geofencing & Site Retargeting	8mi radius around Visalia	\$ 1,650.00		4	\$ 6,600.00
Targeting those within a specific GEO on USA Today network sites	Monthly Impressions: 205,000 - 255,000				
Standard Ad					
		\$ 3,450.00	<i>per month</i>		\$ 13,800.00
PT Digital Marketing		\$/MO	Extra (x1)	TERM	CAMPAIGN SUBTOTAL
Smart Social Ads-Facebook & Instagram, SnapChat	5mi radius around Porterville	\$ 1,500.00		4	\$ 6,000.00
Website Clicks, Reach and Retargeting with Detailed Targeting	Daily Reach: 1,000 - 1,900				
Age: 12+	Monthly Impressions: 61,000 - 70,000				
Gender: All					
Display Ads, Geofencing & Site Retargeting	5mi radius around Porterville	\$ 1,000.00		4	\$ 4,000.00
Targeting those within a specific GEO on USA Today network sites	Monthly Impressions: 171,000 - 191,000				
Standard Ad					
		\$ 2,500.00	<i>per month</i>		\$ 10,000.00
Other Marketing		\$/MO	Extra (x1)	TERM	CAMPAIGN SUBTOTAL
Promotion Giveaways / Community Outreach			\$ 5,000.00		\$ 5,000.00
Transit Signage			\$ 1,495.00		\$ 1,495.00
		\$ -	\$ 6,495.00		\$ 6,495.00
Creative & Marketing Coordination		\$/MO	Extra (x1)	TERM	CAMPAIGN SUBTOTAL
Initial Creative Content Generation (including photography & video)			\$ 7,100.00		\$ 7,100.00
Static Ads - Creative Refresh (February)			\$ 1,425.00		\$ 1,425.00
Marketing Plan Coordination + Monthly Reporting		\$ 1,245.00		4	\$ 4,980.00
		\$ 1,245.00	\$ 8,525.00		\$ 13,505.00
CAMPAIGN TOTAL					\$ 75,000.00
<i>Monthly (4 months)</i>					\$ 14,995.00
<i>One time</i>					\$ 15,020.00



KPIs & Measurement

- **Awareness:** Impressions, reach, video views
- **Engagement:** Clicks, social interaction, time on site
- **Conversion:** App downloads, trip bookings, ridership growth
- Continuous optimization and reporting

Next Steps & Disclaimer

- **Execute agreement** with TCAG/TCRTA to proceed
- **Finalize phased marketing plan** (allocation + strategy)
- **Identify campaign KPIs** (awareness, engagement, ridership growth)
- **Create campaign content** (photography, video, copy)
- **Launch pilot campaign** with option to scale

NOTE:

**This is an informational brief, not a final tactical plan.
Detailed media allocations will be developed upon direction.**



Tulare County Regional Transit Agency

AGENDA ITEM V - A

January 26, 2026

Prepared by Derek Winning, TCRTA Staff

SUBJECT:

Information: FY 25 TCRTA Transit System Performance

UPDATE: Staff reported on FY 25 System Performance at the December 2025 TCRTA Board Meeting. It is important to note that the Transdev Contract Amend 1 revised the variable rate table to combine the rates for Fixed Route and Microtransit service to an average of both rates. The FY 25 TCRTA Transit System Performance table was updated to reflect an estimate of Costs and Cost per Passenger using the prior individual rates for those services. For FY 25 that results in a shift in cost of approximately \$1 million from Microtransit to Fixed Route services as Microtransit rates are typically less per hour.

BACKGROUND:

TCRTA initiated its first ever Short-Range Transit Plan in July of 2025. The purpose of the plan is a redesign of the system based upon modern techniques that use big data to ascertain travel patterns and ridership demand. The TMD consultant team to date has delivered an Initial Market Assessment, Service Evaluation, and Draft Goals, Objectives, and Performance Standards. The SRTP team is now in the process of a service redesign starting with the City of Dinuba services.

At its October 2025 meeting the TCRTA Board requested a report on system performance.

DISCUSSION:

Note: For the purposes of this discussion. The FY 25 TCRTA Transit System Performance table is representative of the total cost for each route/service after fare, ads, and interest. Total cost per route is estimated by percent service hours including operations, maintenance, and admin costs associated with TCRTA transit services. The costs are representative of the cost per route/service not an estimate of member contribution.

Microtransit service hours include both revenue hours and deadhead hours.

Fixed-Routes	Cost per Passenger	Passengers per Hour
Dinuba Service	\$ 44.63	2.96
Tulare Service	\$ 24.16	5.46
County Service	\$ 32.31	4.08
Microtransit	\$ 184.16	0.76

The TMD consultant team has been tasked with optimizing the combination of fixed-route services and microtransit for TCRTA services.

RECOMMENDATION:

Information and Discussion Only

FISCAL IMPACT:

N/A

ATTACHMENTS:

1. Updated FY 25 TCRTA Transit System Performance

TCRTA Performance Metrics

FY 25

	Ridership	Service Hours	Cost	Cost per Passenger	Passengers per Hour	ADJ Cost	ADJ Cost per Passenger
Dinuba: D1/D3	9,631	4,218	\$ 556,249.26	\$ 57.76	2.28	\$ 606,339.88	62.96
D2/D4	13,178	4,385	\$ 578,246.55	\$ 43.88	3.01	\$ 630,318.04	47.83
(Dinuba Connection) DC	11,098	2,872	\$ 378,732.35	\$ 34.13	3.86	\$ 412,837.45	37.20
Dinuba PAX Total	33,907	11,474	\$ 1,513,228.15	\$ 44.63	2.96	\$ 1,649,495.36	48.65
Tulare: T1	22,204	4,362	\$ 575,228.74	\$ 25.91	5.09	\$ 627,028.47	28.24
T2	23,261	4,676	\$ 616,680.27	\$ 26.51	4.97	\$ 672,212.74	28.90
T3	25,669	4,446	\$ 586,354.86	\$ 22.84	5.77	\$ 639,156.51	24.90
T4	33,069	4,464	\$ 588,755.05	\$ 17.80	7.41	\$ 641,772.83	19.41
T5	21,774	4,628	\$ 610,288.57	\$ 28.03	4.71	\$ 665,245.46	30.55
T6	16,404	4,443	\$ 585,957.03	\$ 35.72	3.69	\$ 638,722.85	38.94
11X	32,654	5,048	\$ 665,657.65	\$ 20.39	6.47	\$ 725,600.57	22.22
Tulare PAX Total	175,035	32,067	\$ 4,228,922.16	\$ 24.16	5.46	\$ 4,609,739.43	26.34
County: C10	43,604	7,707	\$ 1,016,438.40	\$ 23.31	5.66	\$ 1,107,969.36	25.41
C20	19,415	8,411	\$ 1,109,232.33	\$ 57.13	2.31	\$ 1,209,119.45	62.28
C30	37,557	8,522	\$ 1,123,903.79	\$ 29.93	4.41	\$ 1,225,112.07	32.62
C40	37,975	8,151	\$ 1,074,943.99	\$ 28.31	4.66	\$ 1,171,743.41	30.86
C70	742	635	\$ 83,760.27	\$ 112.88	1.17	\$ 91,302.94	123.05
C80	700	437	\$ 57,643.98	\$ 82.35	1.60	\$ 62,834.86	89.76
C90	4,300	1,492	\$ 196,808.50	\$ 45.77	2.88	\$ 214,531.24	49.89
County PAX Total	144,293	35,356	\$ 4,662,731.25	\$ 32.31	4.08	\$ 5,082,613.33	35.22
Tule River PAX Total	784	2,511	\$ 331,155.51	\$ 422.39	0.31	\$ 360,976.28	460.43
TOTAL SYSTEM RIDERSHIP	354,019	81,409	\$ 10,736,037.07	\$ 30.33	4.35	\$ 11,702,824.41	33.06

* Costs Net of Fare Revenue, Interest, Ads

Microtransit	Ridership	Service Hours	Cost	Cost per Passenger	Passengers per Hour	ADJ Cost	ADJ Cost per Passenger
Dinuba	5,997	5,230	\$ 736,270.82	\$ 122.78	1.15	\$ 600,670.99	100.17
Farmersville	601	1,264	\$ 177,930.41	\$ 295.86	0.48	\$ 145,160.77	241.37
Exeter	23	46	\$ 6,515.39	\$ 281.13	0.50	\$ 5,315.44	229.35
Tulare	11,605	17,113	\$ 2,409,095.67	\$ 207.59	0.68	\$ 1,965,409.81	169.36
North County	3,742	5,300	\$ 746,133.19	\$ 199.42	0.71	\$ 608,717.00	162.69
South County	1,116	1,581	\$ 222,568.30	\$ 199.42	0.71	\$ 181,577.65	162.69
Woodlake	3,549	3,616	\$ 509,025.30	\$ 143.41	0.98	\$ 415,277.54	117.00
Lindsay	1,871	3,139	\$ 441,857.85	\$ 236.11	0.60	\$ 360,480.39	192.62
	28,505	37,288	\$ 5,249,396.92	\$ 184.16	0.76	\$ 4,282,609.59	150.24

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Tulare County Regional Transit Agency

AGENDA ITEM V - B

January 26, 2026

Prepared by Sina Davoudi Kanderagh, TCRTA Staff

SUBJECT:

Action: Approve Reso 2026-001 TCRTA Mobile Off-Grid Charging Generator

BACKGROUND:

TCRTA and the consulting firm Arup remain in the planning stages for the design of permanent charging facilities. Based on the planning horizon, facility upgrades and permanent hardline charging infrastructure are approximately two to three years from implementation. In the interim, to bridge this critical gap, staff have assessed short- and long-term strategies to support charging requirements and sustain operations, including mobile off-grid charging generators powered by renewable gas.

DISCUSSION:

TCRTA is working with Arup to develop a comprehensive hardline electrification project. The estimated cost is \$10-12 million, which would require TCRTA to apply for additional grants to secure funding. With our current SB 125 funding, a feasible alternative is to leverage existing compressed natural gas (CNG) infrastructure to power mobile EV charging generators at a fraction of the cost. Transit Operations and Maintenance Facility (TOMF) Central Yard has an existing CNG fuel line, and staff evaluated using this supply to power a trailer-mounted generator capable of DC fast charging for current microtransit vans and the upcoming Battery-Electric Buses (BEBs), reducing reliance on Tulare County Association of Governments' (TCAG) Level 2 chargers. At full implementation, two generators could provide sufficient capacity to charge TCRTA's entire electric fleet at approximately \$3 million, roughly one-third the cost of the hardline project. While this report does not recommend purchasing two generators, it is included to demonstrate the potential capability and long-term value of this approach.

Staff recommend purchasing one mobile generator. A single mobile generator provides DC fast charging while permanent infrastructure is being designed, funded, and constructed. It also serves as a backup power source during grid outages and remains valuable after permanent electrification is complete. Additionally, the generator's mobility provides future flexibility, as it can be redeployed to power the City of Dinuba's smaller fleet, thereby maximizing the return on this project well beyond its initial purpose.

The proposed plan involves extending the CNG line to the south end of the Central Yard lot and performing site work. This work will require digging and extending the existing CNG lines underground. Initial construction cost estimates are approximately \$150,000. The generator's dual-fuel system allows it to operate on propane natural gas if the CNG site work is still in progress. Below are the two mobile generators that staff have evaluated:

Mobile Generator	DC Fast Chargers	Generator Rating	Estimated Purchase Price
A-Z Connect Mobile Off-Grid EV Charging Trailer, 240 kW	6 x 60 kWh	240 kW	\$1,329,269.38
A-Z Connect Mobile Off-Grid EV Charging Trailer, 175 kW Dual-Port	3 x 60 kWh <i>OR</i> 6 x 30 kWh	175 kW	\$670,180.63

To proceed with this proposal, TCRTA requests that the Board of Directors hereby authorize the Executive Director to purchase the larger 240 kW mobile generator, as its higher charging capacity will power existing microvans and support future full-sized low-floor BEBs.

RECOMMENDATION:

TCRTA Staff recommends that the Board:

- Approve Resolution 2026-001 TCRTA Mobile Off-Grid Charging Generator

FISCAL IMPACT:

The proposed project cost will be funded by SB 125.

ATTACHMENTS:

1. Approve Resolution 2026-001 TCRTA Mobile Off-Grid Charging Generator
2. Mobile Off-Grid Charging Generators - Quotes
3. TOMF Central Yard - Site Layout
4. Mobile Off-Grid Charging Generators - Reference Images

**A RESOLUTION OF THE BOARD OF DIRECTORS
OF THE TULARE COUNTY REGIONAL TRANSIT AGENCY
APPROVING MOBILE OFF-GRID CHARGING GENERATOR**

WHEREAS, the Tulare County Regional Transit Agency (“TCRTA”) and its consultant, Arup, remain in the planning stages for permanent EV charging facilities, with facility upgrades and permanent hardline charging infrastructure approximately two to three years from implementation; and

WHEREAS, to bridge this gap, TCRTA staff have assessed short- and long-term strategies to support charging requirements and sustain operations, including mobile off-grid charging generators powered by renewable gas; and

WHEREAS, TCRTA is working with Arup to develop a comprehensive hardline electrification project with an estimated cost of \$10–12 million, which would require TCRTA to apply for additional grants to secure funding; and

WHEREAS, with current SB 125 funding, staff identified a feasible alternative to leverage existing CNG infrastructure at TOMF Central Yard to power a trailer-mounted generator capable of DC fast charging for current microtransit vans and the upcoming Battery-Electric Bus, reducing reliance on TCAG’s Level 2 chargers; and

WHEREAS, staff reviewed two mobile generator options from A-Z Connect: a 240 kW trailer with six 60 kW DC fast chargers at a purchase price of \$1,329,269.38, and a 175 kW trailer with either three 60 kW or six 30 kW DC fast chargers at a purchase price of \$670,180.63; and

WHEREAS, staff recommends purchasing one 240 kW generator due to its higher charging capacity to power existing microvans and support future full-sized low-floor battery-electric buses; and

WHEREAS, implementation at TOMF Central Yard may require extending the CNG line to the south end of the lot and related site work, and the unit’s dual-fuel capability allows operation on propane natural gas while CNG extension work is in progress; and

WHEREAS, implementation may require extending the CNG line to the south end of the Central Yard lot and performing related site work, with initial construction cost estimates of approximately \$150,000, and the generator’s dual-

fuel capability allows operation on propane/natural gas if CNG site work is still in progress; and

WHEREAS, the proposed project cost will be funded by SB 125.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE TULARE COUNTY REGIONAL TRANSIT AGENCY, hereby approves the purchase of one (1) A-Z Connect Mobile Off-Grid EV Charging Trailer, 240 kW, with six (6) 60 kW DC fast chargers, with an estimated purchase price of \$1,329,269.38, as an interim charging solution and long-term backup resource.

BE IT FURTHER RESOLVED that the Executive Director is authorized to take all actions necessary to implement this resolution, including coordination for required site work and CNG line extension.

PASSED AND ADOPTED this 26th day of January 2026 by the **Board of Directors of the Tulare County Regional Transit Agency**.

THE FOREGOING RESOLUTION was adopted upon motion of _____
and seconded by _____ at meeting thereof held on the 26th day of January 2026.

AYES:

NOES:

ABSTAIN:

ABSENT:

Signed _____

Larry Micari/Maribel Reynosa
Board Chair/Board Vice Chair

ATTEST:

I HEREBY CERTIFY that the foregoing Resolution 2026-001 was duly adopted by the Board of Directors of the Tulare County Regional Transit Agency at a regular meeting held on the 26th day of January 2026.

Signed _____

Derek Winning
Executive Director

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Mobile Off-Grid EV Charging Trailer Proposal – Tulare County Regional Transit Agency (TCRTA)



Joe Ficalora
A-Z Bus Sales, Inc.
EVI Territory Sales Manager

Date: December 19th, 2025

**To:
Tulare County Regional Transit Agency
200 E Center Ave
Tulare, CA 93291**

A-Z Connect, the EV Infrastructure Division of A-Z Bus Sales, Inc., is pleased to offer the following quote for your electrification project – thank you for trusting us with your business. **Thank you for trusting us with your business and** please feel free to contact me by phone or email with any questions.

[A-Z Connect Mobile Off-Grid EV Charging Trailer](#)

Dual Fuel (propane-Natural Gas) Option



- 240 kW propane generator (clean fuel – also runs on renewable propane)
- Six 60 kW Heliox DCFC chargers
- Six propane tanks on board – 4.2 MWh of on-board capacity
- Dual fuel – propane and natural gas capable
- Camlocks for power out capabilities
- 35' Open Trailer

- e-Boost RealM – Realtime integrated monitoring:
 - Charger – On/off status
 - Generator – Maintenance checks
 - Propane – Propane levels with *automated notification for refilling the propane*
- Solar panels and mini generator on board for parasitic loads
- LTE mesh backhaul for communication
- Control box for remote generator start/stop

A-Z Connect Trailer - Purchase	Pricing
Purchase <i>*tax included (\$77,519.38)</i>	\$1,329,269.38
Preventative Maintenance <i>*5 years (\$23,500.00)</i>	Included
Monitoring <i>*5 years (\$10,500.00yr)</i>	Included
Software (LCFC Credits) <i>*5 years (\$12,500.00)</i>	Included
Delivery to Client Yard <i>*One-time(\$6,500)</i>	Included
Set-up, Commissioning & Training <i>*One-time</i>	Included

APPROVAL TO PROCEED:

To further pursue this opportunity with A-Z Bus Sales, Inc., please sign below to confirm acceptance of the Proposal and approval to move forward. By signing below, both parties agree to work together further to refine material, schedule, and timing and conclude a definitive agreement.

A-Z Bus Sales, Inc.:

Tulare Country Regional Transit Agency:

Signed: Joe Ficalora

Signed: _____

Name: Joe Ficalora

Name: _____

Title: EVI Territory Sales Manager

Title: _____

Date: 12/19/2025

Date: _____



Mobile Off-Grid EV Charging Trailer Proposal – Tulare County Regional Transit Agency (TCRTA)

Joe Ficalora

A-Z Bus Sales, Inc.

EVI Territory Sales Manager

Date: December 4th, 2025

To:
Tulare County Regional Transit Agency
200 E Center Ave
Tulare, CA 93291

A-Z Connect, the EV Infrastructure Division of A-Z Bus Sales, Inc., is pleased to offer the following quote for your electrification project – thank you for trusting us with your business. **Thank you for trusting us with your business and** please feel free to contact me by phone or email with any questions.

[A-Z Connect Mobile Off-Grid EV Charging Trailer](#)

Dual Fuel (propane-Natural Gas) Option



- 175kW propane generator (clean fuel – also runs on renewable propane)
- Three (3) 60kW DCFC Chargers
- Two propane tanks
- e-Boost RealM – Realtime integrated monitoring:
 - Charger – On/off status
 - Generator – Maintenance checks
 - Propane – Propane levels with *automated notification for refilling the propane*

A-Z Connect Trailer - Purchase	Pricing
Purchase	\$670,180.63
Preventative Maintenance <i>*Per year</i>	Included
Delivery to Client Yard <i>*One-time</i>	Included
Set-up, Commissioning & Training <i>*One-time</i>	Included

APPROVAL TO PROCEED:

To further pursue this opportunity with A-Z Bus Sales, Inc., please sign below to confirm acceptance of the Proposal and approval to move forward. By signing below, both parties agree to work together further to refine material, schedule, and timing and conclude a definitive agreement.

A-Z Bus Sales, Inc.:

Tulare Country Regional Transit Agency:

Signed: Joe Ficalora

Signed: _____

Name: Joe Ficalora

Name: _____

Title: EVI Territory Sales Manager

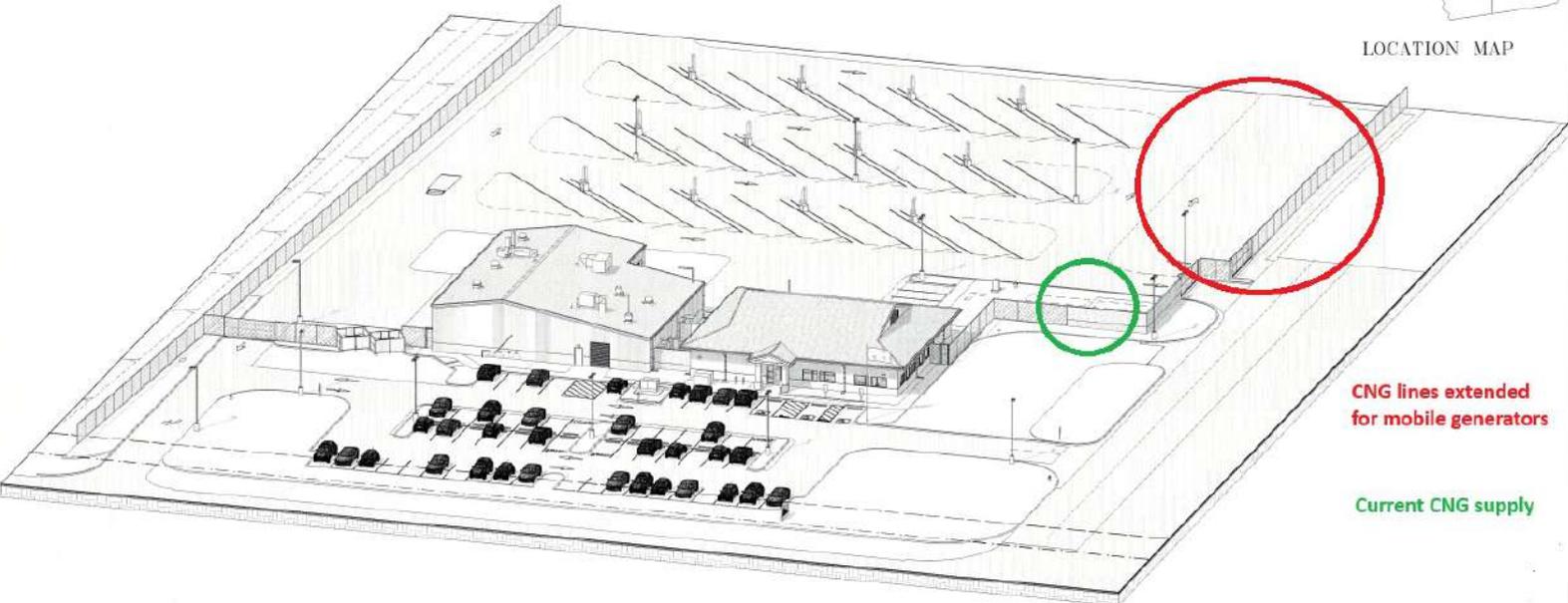
Title: _____

Date: 10/9/2025

Date: _____



LOCATION MAP



CNG lines extended for mobile generators

Current CNG supply





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Tulare County Regional Transit Agency

AGENDA ITEM V-C

January 26, 2026

Prepared by Megan Flores, Transit Analyst

SUBJECT:

Information: TCRTA Micotransit Fareboxes

BACKGROUND:

During the audit process, safety risk and security were identified in existing cash handing controls. Current practices allow cash to be handled by Micotransit driver's and stored without adequate security measures. To eliminate these risks and strengthen internal controls, the TCRTA staff evaluated options for implementing secure fare collection systems for the all the Microtransit vehicles. The proposed solution involves the installation of locked fareboxes that restrict access to cash, thereby improve the compliance with cash-handling policies and reducing operational risk.

DISCUSSION:

TCRTA received three proposals for Microtransit fareboxes, including submissions from Diamond, TAG Rive-Sud Inc., and Transit Fare. Following a review of the proposals, TCRTA staff selected Diamond Manufacturing Inc. based on cost-effectiveness and its ability to meet established operational and security standards. The selected three proposal includes the farebox vaults, keys, and shipping, for a total cost of \$24,892. The chart below provides a comparison of the proposals.

Company	Description	Cost
Diamond Manufacturing Inc	<ul style="list-style-type: none">Model F 20S Fareboxes, vaults and keys	\$24,892
TransitFare	<ul style="list-style-type: none">Model F20S Fareboxes 2 vaults and key	\$28,925
TAG Rive-Sud Inc.	<ul style="list-style-type: none">Classic Farebox kit: Base plate, stanchion, rack, cashbox, keys	\$29,562

RECOMMENDATION:

Information and Discussion Only

FISCAL IMPACT:

The cost of the proposed purchased is included in the FY TCRTA 2026 Budget under 7021-Maintenance/Equipment

ATTACHMENTS

1. Diamond Manufacturing Inc Quote



2330 Burlington
N. Kansas City, MO 64116
Ph. 816-421-8363
Fax 816-421-4735

12/11/2025

TCRTA
200 E. Center Ave.
Visalia, CA 93291

Attn: Megan Flores

Subject: Fare Boxes

Thank you for your emails concerning the Diamond Model NV Fare Boxes you are currently using.

After reviewing the picture of the front of the Fare Box we link that serial number to Trans Dev and there were 10 units purchased in July of 2024.

The NV unit was designed to be removed from the bus versus our other units that are designed so the Fare Box remains on the bus and the cash vaults are removed and swapped out.

The unit that we have been discussing is our Model F-20S. This unit is a front-loading Fare Box with 2 interchangeable vaults. It will mount directly to the stands you are currently using.

The quote for 12 units is as follows:

13 F-20S Fare Boxes, Vaults and Keys \$1,800.00 ea. \$23,400.00.

Freight by Truck is \$477.00 (no change in cost)

Freight by UPS is \$1,492.00

Delivery is typically 6-8 weeks after receipt of order.

This quote is good for 30 days.

Thank you for the chance to quote on your requirements, we look forward to working with you soon.

Respectfully,

Todd Cull /VP Diamond MFG., Inc.

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Tulare County Regional Transit Agency

AGENDA ITEM V-D

January 26, 2026

Prepared by Derek Winning, TCRTA Staff

SUBJECT:

Action: Adoption of Resolution 2026-002 approving TCAG TCRTA SB 125 Program Supplemental Agreement Amendment 1 for Microtransit Pilot Operating Assistance

BACKGROUND:

In July 2023, the California State Legislature approved SB 125, which amended the Budget Act of 2023 to appropriate \$4 billion of General Fund to the Transit and Intercity Rail Capital Program (TIRCP) over the next two (2) years, as well as a total of \$1 billion from the Greenhouse Gas Reduction Fund (GGRF) and Public Transportation Account (PTA) over four (4) years to establish a new Zero-Emission Transit Capital Program (ZETCP). The program is administered by the California State Transportation Agency (CalSTA).

Tulare County Association of Governments (TCAG) is due to receive approximately \$56 million through the life of the program and has already received its first-year allocation of \$27,053,561. In the interest of allowing member agencies who are receiving SB 125 funds to proceed with their projects as quickly as possible, TCAG staff have drafted a master agreement for the use of SB 125 program funds that is modeled on the Measure R master agreement.

DISCUSSION:

SB 125 guidelines require submission of an Annual Report to CalSTA but provide regional transportation planning agencies (RTPAs) discretion regarding the administration of program funds. TCAG staff have therefore proposed to utilize a master agreement modeled on the Measure R master agreements with member agencies. The TCRTA Board approved the SB 125 Cooperative Agreement at its November 18, 2024 meeting.

This agreement will not have any force or effect on transit projects unless and until a project-specific Program Supplement to this Agreement has been fully executed by both the Authority and the Sponsor.

The current SB 125 Supplemental Agreement funds Microtransit Operating Assistance in the amount of \$5,931,560 for operating expenses from April 1, 2024 through June 30, 2025.

TCRTA Staff has included an SB 125 Supplemental Agreement Amendment 1 for Microtransit Operating Assistance at \$7,799,905 for operating expenses from April 1, 2024 through June 30, 2026.

RECOMMENDATION:

Adoption of Resolution 2026-002 authorizing the TCRTA Executive Director to sign the TCAG TCRTA SB 125 Program Supplemental Agreement Amendment 1.

FISCAL IMPACT:

N/A

ATTACHMENTS:

1. TCAG TCRTA SB 125 Program Supplemental Agreement Amendment 1 for Microtransit Operating Assistance
2. Resolution 2026-002 Approving TCAG TCRTA SB 125 Program Supplemental Agreement Amendment 1

SB 125 PROGRAM SUPPLEMENT TO COOPERATIVE AGREEMENT AMENDMENT 1

TCAG Agreement No. _____

This Program Supplement (“Program Supplement”) is made and entered into on March 17, 2025 by and between the **TULARE COUNTY REGIONAL TRANIST AGENCY** (“TCRTA”) (the “SPONSOR”) and the **TULARE COUNTY ASSOCIATION OF GOVERNMENTS**, acting as the Regional Transportation Planning Agency for Tulare County (“TCAG”). The SPONSOR and TCAG are each a “Party” and together are the “Parties” to this Program Supplement.

This Program Supplement hereby incorporates the “SB 125 Cooperative Agreement” for SB 125 Program funding that was entered into between the SPONSOR and TCAG on January 8, 2025 and is subject to all terms and conditions thereof.

This Program Supplement is executed under authority of TCAG Resolution No. 2025-XXX, dated 21 April 2025.

The purpose of this Program Supplement is to document TCAG’s approval of funding from the SB 125 Program for SPONSOR’S proposed project identified as TCRTA Microtransit Operating Assistance Project (the “Project”). The scope of said Project, including its costs and schedule, are shown on the attached Attachment “A.”

Covenants of SPONSOR

- 1.1 By entering into this Program Supplement, SPONSOR agrees that it will only proceed with work authorized for specific phase(s) of the Project with written “Authorization to Proceed” or other TCAG approval and will not proceed with future phase(s) of the Project(s) prior to receiving a written “Authorization to Proceed” or other TCAG approval.
- 1.2 SPONSOR will advertise, award, and administer the Project(s) as necessary and in accordance with SPONSOR standards.
- 1.3 Contract award information, if any, shall be submitted by SPONSOR to TCAG within 60 days after any Project contract award.
- 1.4 Failure to submit contract award information in accordance with section 1.3 will cause a delay (without interest or penalties) in TCAG’s processing of invoices for the construction phase of the Project.
- 1.5 If no costs have been invoiced by SPONSOR for the Project for a six-month period, then SPONSOR agrees to submit to TCAG for each Project phase a written explanation of the absence of Project(s) activity along with target billing dates and target billing amounts.

IN WITNESS WHEREOF, the undersigned Parties have executed this Program Supplement on the day and year first written above.

TULARE COUNTY ASSOCIATION OF GOVERNMENTS

By: _____
TCAG Executive Director

Attest: _____
TCAG Finance Director

TULARE COUNTY REGIONAL TRANSIT AGENCY

By: _____
TCRTA Executive Director

Attest: _____
TCRTA Finance Manager

SB 125 PROGRAM SUPPLEMENT TO
COOPERATIVE AGREEMENT AMENDMENT 1
TCAG Agreement No. _____

Attachment A

Project Name: TCRTA Microtransit Operating Assistance Project

Project Scope

TCRTA operates an on-demand microtransit service that utilizes the VIA Application Platform. Operating areas include the Dinuba/North County Zone, Visalia--Tulare Metro Area Zone, Lindsay-Porterville Metro Area Zone, and the South County Zone. Communities served include but not limited to Dinuba, Culter-Orosi, London, Traver, Goshen, Ivanhoe, Farmersville, Exeter, Lindsay, Poplar, Strathmore, Tulare, Tipton, Pixley, Earlimart, Richgrove, Matheny Tract, Tooleville. Operating assistance that includes both direct and indirect costs associated with operating TCRTA microtransit during the pilot period April 1, 2024 – June 30, 2026.

Project Schedule

Begin Microtransit Pilot	Apr 2024
End Micotransit Pilot	June 2026

Sources and Use of Funds

Funding Source	SB 125
Project Management	
PA&ED	
PS&E	
ROW	
Construction	\$7,799,905
Total Funding	\$7,799,905

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**A RESOLUTION OF THE BOARD OF DIRECTORS
OF THE TULARE COUNTY REGIONAL TRANSIT AGENCY
ADOPTING TCAG TCRTA SB 125 PROGRAM SUPPLEMENTAL AGREEMENT
AMENDMENT 1**

WHEREAS, on June 28, 2023, the California State Legislature approved SB 125, which authorized the distribution of \$4 billion in Transit and Intercity Rail Capital Program (TIRCP) and \$1.1 billion in Zero-Emission Transit Capital Program (ZETCP) funds to regional transportation planning agencies according to a population-based formula; and

WHEREAS, TCAG was allocated \$48,671,620 in TIRCP and \$7,372,832 in ZETCP funding; and

WHEREAS, TCAG staff submitted a board-approved program of projects to CalSTA in accordance with program guidelines; and

WHEREAS, CalSTA has authorized the disbursement of over \$39,000,000 of TIRCP and ZETCP program funding to TCAG to date; and

WHEREAS, TCAG has included several TCRTA Projects in its SB 125 Program including:

1. Charging Infrastructure - \$9.2 million
2. Microtransit Operating - \$5.9 million
3. Microtransit Vans - \$2.8 million

WHEREAS, the TCAG SB 125 Program Amendment 2 includes the following projects for TCRTA in order to fully fund the Microtransit Pilot through FY 26 including:

1. Charging Infrastructure - \$10.2 million
2. Microtransit Operating - \$7.8 million

WHEREAS, TCRTA desires to be reimbursed for microtransit pilot operating expenses from April 1, 2024 through June 30, 2026; and

WHEREAS, it is in the interest of TCAG and member agencies to execute agreements governing the disbursement and utilization of these funds in an expeditious manner; and

NOW, THEREFORE, BE RESOLVED BY THE BOARD OF DIRECTORS OF THE TULARE COUNTY REGIONAL TRANSIT AGENCY, adopts the attached, "TCAG TCRTA SB 125 Program Supplemental Agreement Amendment 1".

BE IT ADDITIONALLY RESOLVED that the Executive Director is hereby authorized to sign the SB 125 Supplemental Agreement Amendment 1.

THE FOREGOING RESOLUTION was adopted upon motion of _____ and seconded by _____ at meeting thereof held on the 26th day of January 2026.

AYES:

NOES:

ABSTAIN:

ABSENT:

Signed _____
Larry Micari/Maribel Reynosa
Board Chair/Board Vice Chair

ATTEST:

I HEREBY CERTIFY that the foregoing Resolution 2026-002 was duly adopted by the Board of Directors of the Tulare County Regional Transit Agency at a regular meeting thereof held on the 26th day of January 2026.

Signed _____
Derek Winning
Executive Director

Tulare County Regional Transit Agency

AGENDA ITEM V-E

January 26, 2026

Prepared by Derek Winning, TCRTA Staff

SUBJECT:

Action: Adoption of Resolution 2026-003 approving TCAG TCRTA SB 125 Program Supplemental Agreement Amendment 1 for EV Charging Infrastructure

BACKGROUND:

In July 2023, the California State Legislature approved SB 125, which amended the Budget Act of 2023 to appropriate \$4 billion of General Fund to the Transit and Intercity Rail Capital Program (TIRCP) over the next two (2) years, as well as a total of \$1 billion from the Greenhouse Gas Reduction Fund (GGRF) and Public Transportation Account (PTA) over four (4) years to establish a new Zero-Emission Transit Capital Program (ZETCP). The program is administered by the California State Transportation Agency (CalSTA).

Tulare County Association of Governments (TCAG) is due to receive approximately \$56 million through the life of the program and has already received its two-year allocation of over \$39,000,000. In the interest of allowing member agencies who are receiving SB 125 funds to proceed with their projects as quickly as possible, TCAG staff have drafted a master agreement for the use of SB 125 program funds that is modeled on the Measure R master agreement.

DISCUSSION:

SB 125 guidelines require submission of an Annual Report to CalSTA but provide regional transportation planning agencies (RTPAs) discretion regarding the administration of program funds. TCAG staff have therefore proposed to utilize a master agreement modeled on the Measure R master agreements with member agencies. The TCRTA Board approved the SB 125 Cooperative Agreement at its November 18, 2024 meeting.

This agreement will not have any force or effect on transit projects unless and until a project-specific Program Supplement to this Agreement has been fully executed by both the Authority and the Sponsor.

The current SB 125 Supplemental Agreement is for EV Charging Infrastructure Design at \$1,000,000 for up to 3 locations including: County of Tulare Central Yard, City of Tulare Yard, and City of Dinuba yard. The SB 125 Supplemental Agreement also included \$300,000 for project management through construction and installation.

TCRTA Staff has included an SB 125 Supplemental Agreement Amendment 1 for EV Charging Infrastructure at \$10,189,357 for County of Tulare Central Yard, and City of Dinuba Yard. It is anticipated that City of Tulare EV charging will be handled at the County Central Yard.

Staff intends to apply for an SB 1 grant for EV Charging Infrastructure and Microgrid with battery back-up. The cost estimate for that project is estimated at \$10-12 million and is at least 3 years away from implementation.

In the interim, Staff recommends the purchase of a mobile off-grid EV Charging Generator that can be powered by propane or compressed natural gas. Should the SB 1 grant be awarded the EV Generator can be used for resiliency and/or moved to the City of Dinuba for use once its fleet is converted to zero emission.

RECOMMENDATION:

Adoption of Resolution 2026-003 authorizing the TCRTA Executive Director to sign the TCAG TCRTA SB 125 Program Supplemental Agreement Amendment 1.

FISCAL IMPACT:

N/A

ATTACHMENTS:

1. TCAG TCRTA SB 125 Program Supplemental Agreement Amendment 1 for EV Charging Infrastructure
2. Resolution 2026-003 Approving TCAG TCRTA SB 125 Program Supplemental Agreement Amendment 1

SB 125 PROGRAM SUPPLEMENT TO COOPERATIVE AGREEMENT AMENDMENT 1

TCAG Agreement No. _____

This Program Supplement (“Program Supplement”) is made and entered into on January 27, 2025 by and between the **TULARE COUNTY REGIONAL TRANIST AGENCY** (“TCRTA”) (the “SPONSOR”) and the **TULARE COUNTY ASSOCIATION OF GOVERNMENTS**, acting as the Regional Transportation Planning Agency for Tulare County (“TCAG”). The SPONSOR and TCAG are each a “Party” and together are the “Parties” to this Program Supplement.

This Program Supplement hereby incorporates the “SB 125 Cooperative Agreement” for SB 125 Program funding that was entered into between the SPONSOR and TCAG on January 8, 2025 and is subject to all terms and conditions thereof.

This Program Supplement is executed under authority of TCAG Resolution No. 2025-XXX, dated 27 January 2025.

The purpose of this Program Supplement is to document TCAG’s approval of funding from the SB 125 Program for SPONSOR’S proposed project identified as TCRTA EV Charging Infrastructure Project (the “Project”). The scope of said Project, including its costs and schedule, are shown on the attached Attachment “A.”

Covenants of SPONSOR

- 1.1 By entering into this Program Supplement, SPONSOR agrees that it will only proceed with work authorized for specific phase(s) of the Project with written “Authorization to Proceed” or other TCAG approval and will not proceed with future phase(s) of the Project(s) prior to receiving a written “Authorization to Proceed” or other TCAG approval.
- 1.2 SPONSOR will advertise, award, and administer the Project(s) as necessary and in accordance with SPONSOR standards.
- 1.3 Contract award information, if any, shall be submitted by SPONSOR to TCAG within 60 days after any Project contract award.
- 1.4 Failure to submit contract award information in accordance with section 1.3 will cause a delay (without interest or penalties) in TCAG’s processing of invoices for the construction phase of the Project.
- 1.5 If no costs have been invoiced by SPONSOR for the Project for a six-month period, then SPONSOR agrees to submit to TCAG for each Project phase a written explanation of the absence of Project(s) activity along with target billing dates and target billing amounts.

IN WITNESS WHEREOF, the undersigned Parties have executed this Program Supplement on the day and year first written above.

TULARE COUNTY ASSOCIATION OF GOVERNMENTS

By: _____
TCAG Executive Director

Attest: _____
TCAG Finance Director

TULARE COUNTY REGIONAL TRANSIT AGENCY

By: _____
TCRTA Executive Director

Attest: _____
TCRTA Finance Manager

SB 125 PROGRAM SUPPLEMENT TO
COOPERATIVE AGREEMENT AMENDMENT 1
TCAG Agreement No. _____

Attachment A

Project Name: TCRTA EV Charging Infrastructure Project

Project Scope

TCRTA will conduct a technical assessment followed by the installation , construction and maintenance of electric vehicle (EV) charging stations to support its current and future fleet of zero emission vehicles including microtransit/ paratransit vans and fixed-route medium to large heavy-duty buses. Charging stations and/or mobile off-grid EV Charging Generators would be installed at maintenance facilities located at the TCRTA Central Yard in Visalia and City of Dinuba Yard.

Project Schedule

Project Management RFP	Jan 2025
Design RFQ	Mar 2025
Begin Design	May 2025
Complete Design	Nov 2025

Sources and Use of Funds

Funding Source	SB 125
Project Management	\$300,000
PA&ED	\$50,000
PS&E	\$950,000
ROW	
Construction	\$8,889,357
Total Funding	\$10,189,357

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**A RESOLUTION OF THE BOARD OF DIRECTORS
OF THE TULARE COUNTY REGIONAL TRANSIT AGENCY
ADOPTING TCAG TCRTA SB 125 PROGRAM SUPPLEMENTAL AGREEMENT
AMENDMENT 1**

WHEREAS, on June 28, 2023, the California State Legislature approved SB 125, which authorized the distribution of \$4 billion in Transit and Intercity Rail Capital Program (TIRCP) and \$1.1 billion in Zero-Emission Transit Capital Program (ZETCP) funds to regional transportation planning agencies according to a population-based formula; and

WHEREAS, TCAG was allocated \$48,671,620 in TIRCP and \$7,372,832 in ZETCP funding; and

WHEREAS, TCAG staff submitted a board-approved program of projects to CalSTA in accordance with program guidelines; and

WHEREAS, CalSTA authorized the disbursement of over \$39,000,000 of TIRCP and ZETCP funding to TCAG to date; and

WHEREAS, TCAG has included several TCRTA Projects in its SB 125 Program including:

1. Charging Infrastructure - \$9.2 million
2. Microtransit Operating - \$5.9 million
3. Microtransit Vans - \$2.8 million

WHEREAS, the TCAG SB 125 Program Amendment 2 includes the following project for TCRTA in order to fully fund the Microtransit Pilot through FY 26 including:

1. Charging Infrastructure - \$10.2 million
2. Microtransit Operating - \$7.8 million

WHEREAS, TCRTA desires to implement the SB 125 EV Charging Infrastructure Project which is critical to the conversion to a zero emission fleet; and

WHEREAS, it is in the interest of TCAG and member agencies to execute agreements governing the disbursement and utilization of these funds in an expeditious manner; and

NOW, THEREFORE, BE RESOLVED BY THE BOARD OF DIRECTORS OF THE TULARE COUNTY REGIONAL TRANSIT AGENCY, adopts the attached, "TCAG TCRTA SB 125 Program Supplemental Agreement Amendment 1".

BE IT ADDITIONALLY RESOLVED that the Executive Director is hereby authorized to sign the SB 125 Supplemental Agreement Amendment 1.

THE FOREGOING RESOLUTION was adopted upon motion of _____ and seconded by _____ at meeting thereof held on the 26th day of January 2026.

AYES:

NOES:

ABSTAIN:

ABSENT:

Signed _____
Larry Micari/Maribel Reynosa
Board Chair/Board Vice Chair

ATTEST:

I HEREBY CERTIFY that the foregoing Resolution 2026-003 was duly adopted by the Board of Directors of the Tulare County Regional Transit Agency at a regular meeting thereof held on the 26th day of January 2026.

Signed _____
Derek Winning
Executive Director

Tulare County Regional Transit Agency

AGENDA ITEM V - F

January 26, 2026

Prepared by Derek Winning, TCRTA Staff

SUBJECT:

Information: Update on Transdev Operations Contract

BACKGROUND:

The TCRTA Board approved Transdev Operations Contract Amend 1 at its November 2024 Board Meeting. The contract was amended to a total of (4) years for FY 2023-2026 which is set to expire on June 30, 2026. Transdev Operations Contract Amend 1 also allows for an additional (5) option years. The value of those option years combined is estimated at \$75-\$80 million in revenue for the operator.

DISCUSSION:

TCRTA Staff specifically requested a proposal to extend the expiring contract from Transdev last July and was completely gaffed off until a rushed proposal was submitted on December 23rd during the holiday season. No doubt, do to Transdev not having a Vice President over the TCRTA Operation for the last six months. The TCRTA Operation is also on its third General Manager in those same six months. The second of which did not receive adequate corporate support and left after about 4 months.

Unfortunately, Transdev performance under the previous General Manager left much to be desired with respect to Invoice/NTD Data accuracy, microtransit operation efficiency and untimely payment vendors for TCRTA pass through expenses. Especially troubling, is the fact that under previous leadership, preventive maintenance of an aging fleet was not performed according to schedule, which no doubt significantly contributed to tens of thousands of dollars in failed engines and transmissions over the past year.

TCRTA Staff have submitted a counter offer which is about \$500,000 lower per year than Transdev's proposal. Transdev has hired a new General Manager with experience in the Central Valley and we have some level of confidence that he is a good fit.

TCRTA Staff have developed an Operations Contract RFP, which we intend to release in February unless Transdev agrees to meet all of our conditions to the letter.

With all of the recent inflation and market disruption in Public Transit it may be advisable to go out to bid with the intention of getting the best market rate possible for our member agencies.

RECOMMENDATION:

Information and Discussion Only

FISCAL IMPACT:

N/A

ATTACHMENTS:

N/A